

Better Homes at Lower Cost

PLANS OF MERIT BY STANDARD HOMES COMPANY



AMERICA'S BEST PLANNED *Medium Cost* **HOMES**

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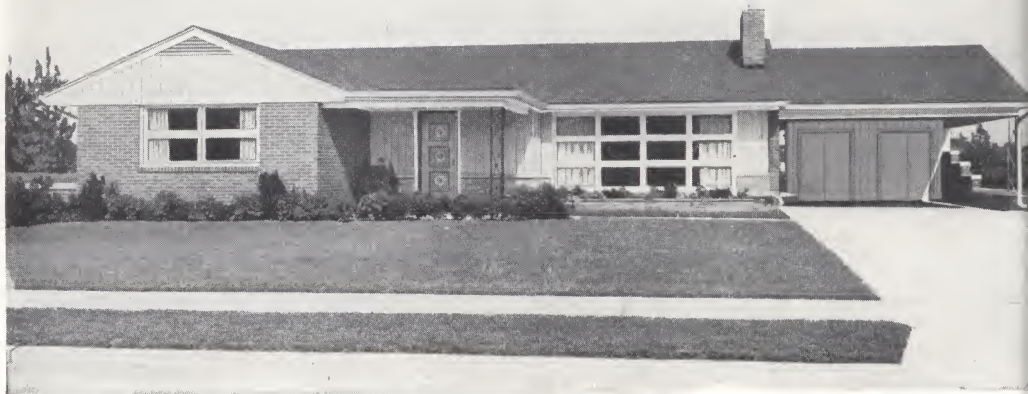
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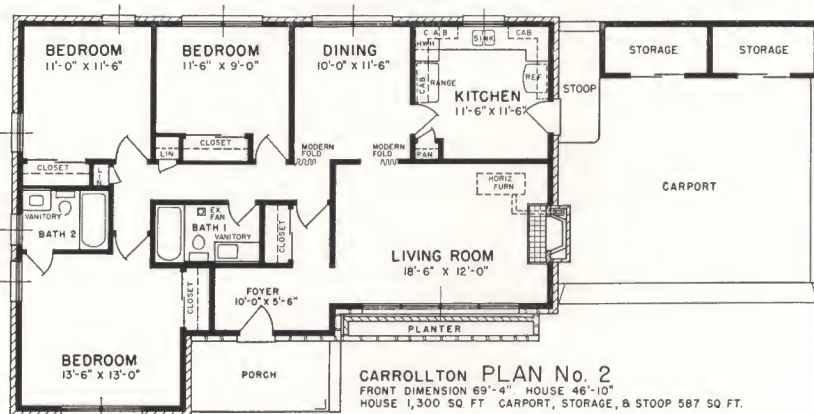
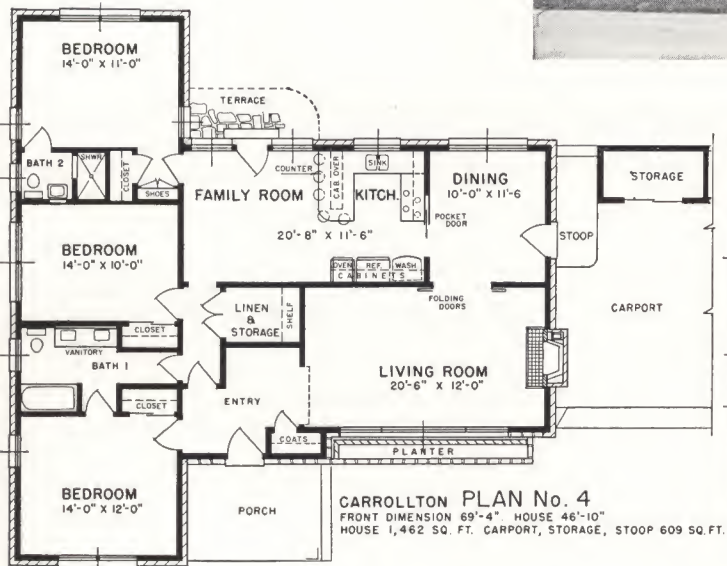
Telephone 14
Burnsville, N. C.

The CARROLLTON

A home with grand and stately beauty that also features two expertly conceived floor-plans, making it a bonus-value home in every respect.



Brick Veneer on Frame



INFORMATION ABOUT OUR PLAN SERVICE

PRICES FOR PLANS

| | |
|--|---------|
| FIRST SET, Complete working drawings, Specifications, Contractor's Estimate Form, Contract Forms..... | \$20.00 |
| ADDITIONAL SETS, for use in building the one house. May be ordered with first set, or later. Each..... | \$ 5.00 |
| HEATING LAYOUTS, 4 copies (minimum order—4 copies) | \$ 5.00 |
| MATERIALS LIST, in duplicate..... | \$ 5.00 |

The above prices are for stock plans, as shown, OR WITH ANY **ONE** OF THE FOLLOWING OPTIONS:

- (1) REVERSED from left to right (without basement, in exterior wall material shown in picture).
- (2) WITH BASEMENT (available from stock only in exterior wall material pictured, not reversed).
- (3) WITH ALTERNATE EXTERIOR WALL MATERIAL (Available from stock only without basement, not reversed. Alternate for brick veneer is siding. Alternate for siding is brick veneer).

IF TWO OR MORE OF THE ABOVE LISTED OPTIONS ARE REQUIRED, PRICE FOR FIRST SET IS.....\$30.00

CONCRETE BLOCK CONSTRUCTION. Although our designs are not available from stock with concrete, or other block construction, such plans will be prepared to order for any design illustrated in our Southern plan books for a charge of \$10.00 in addition to the above listed stock plan prices.

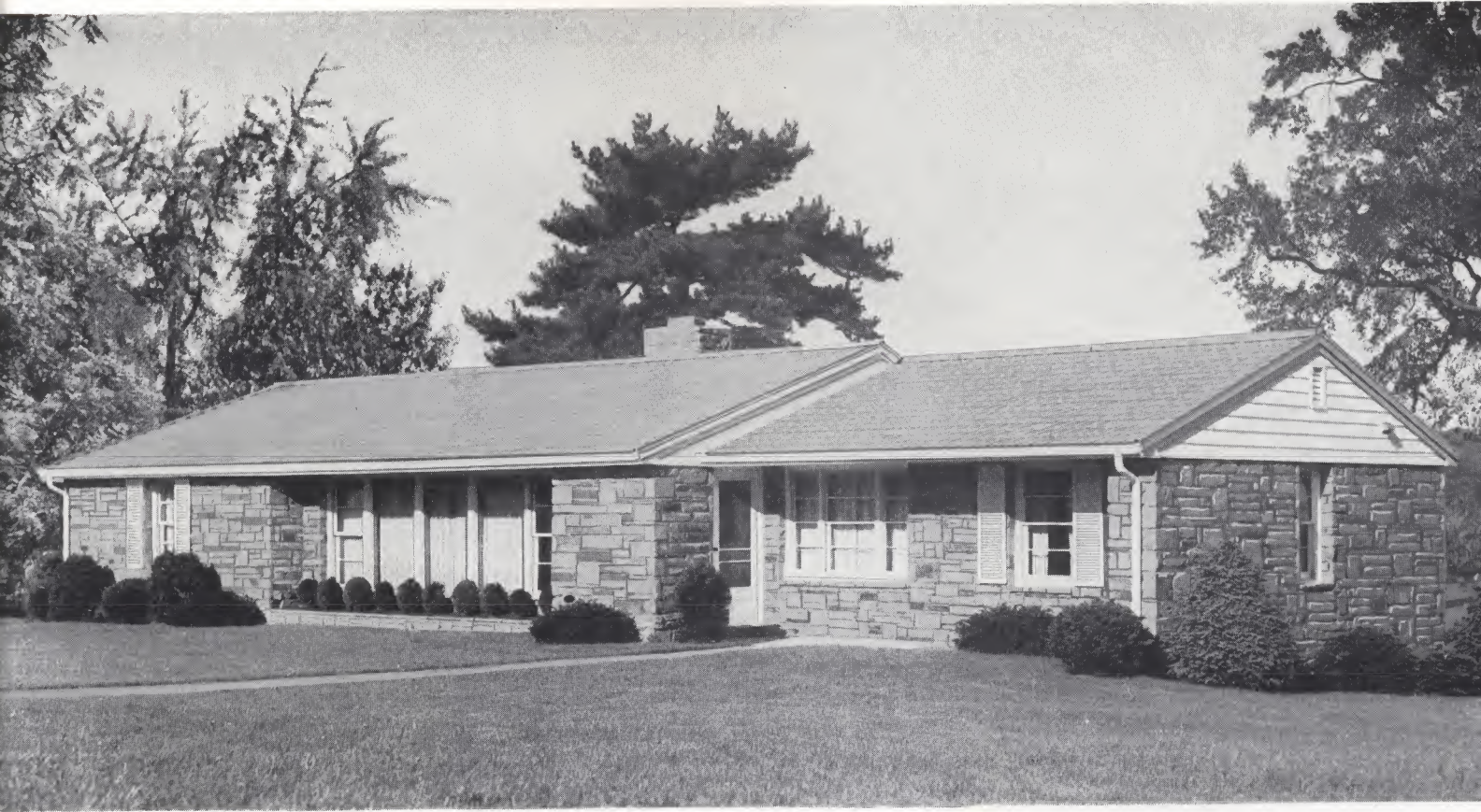
EXCHANGES AND REFUNDS. Plans, which upon examination, are not satisfactory, may be returned **within 10 days** for a **cash refund** or **free exchange**. Plans not used for construction may be exchanged at any time for other plans for a **\$5.00 exchange fee**. No exchanges or refunds are made unless all copies of original order for plans, including all additional sets, are returned.

CHANGES IN STOCK PLANS. We will make changes in any designs shown in this book. Minor changes, such as adding a carport, garage, or porch, removing or adding a fireplace, changing a door or window, are made for a charge of \$10.00 per change. Major changes, such as changing type of roof, enlarging a room are slightly more expensive. Prices will be quoted upon receipt of detailed information as to exact changes desired.

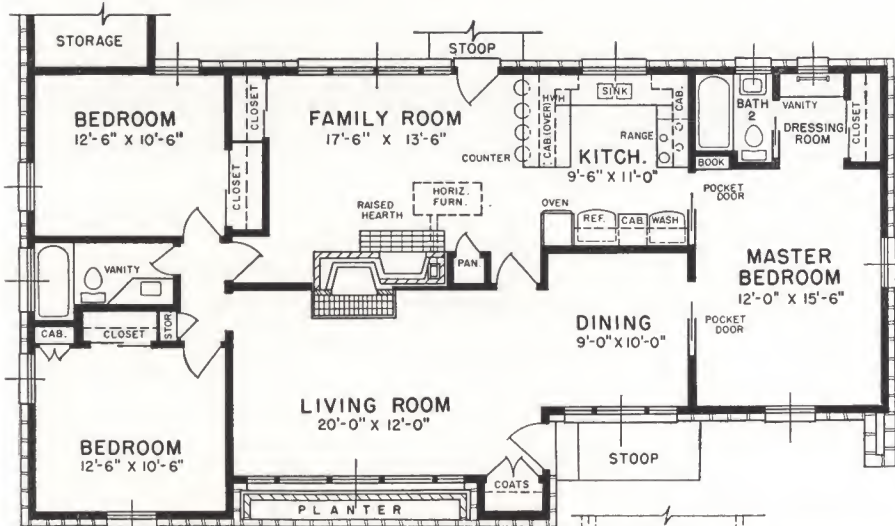
SPECIAL PLANS. Special plans, based on customer's sketches and information, are drawn to order. If such service is desired, write, giving detailed information and sketches about home desired. Price and time required for preparation will be promptly sent. Price for this type of work is approximately \$20.00 per major room.

To secure the proper plans and prompt return mail service on your order, please give : (1) the name of the house (2) The floor plan number (3) Number of sets required (4) The exterior wall material to be used (5) State whether or not house is to have basement (6) State whether or not house is to be reversed (7) Your complete name and mailing address (8) Type of loan to be used (FHA, VA, etc.). Include your check or request plans to be mailed C.O.D.

Mail Orders: STANDARD HOMES COMPANY, Box 1919, Raleigh, North Carolina
Phone Orders: STANDARD HOMES COMPANY, Fuquay Springs, N.C., MUrray 7-5242



Stone Veneer on Frame

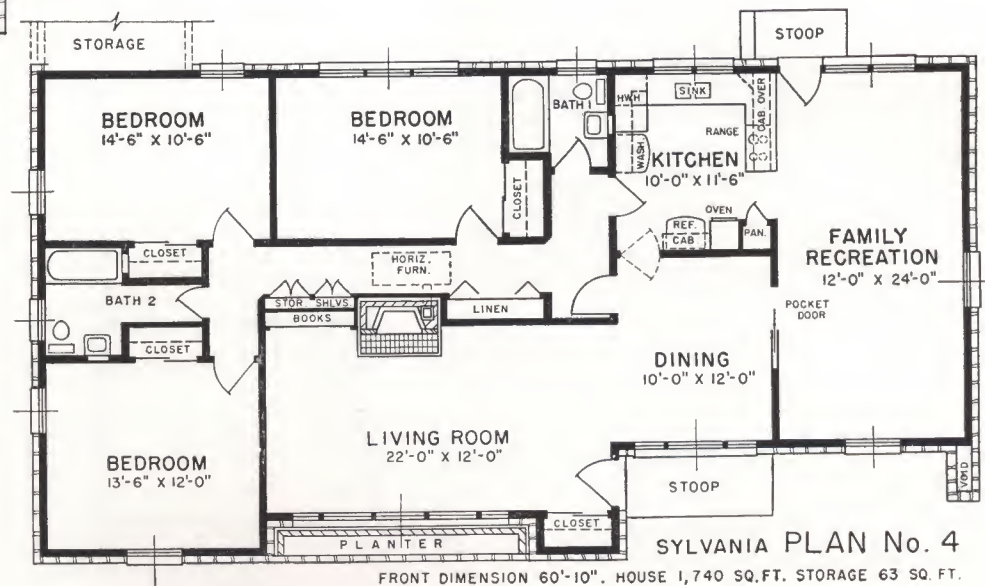


SYLVANIA PLAN No. 2
FRONT DIMENSION 56'-10". HOUSE 1,450 SQ. FT.
STORAGE 63 SQ. FT.

Two excellent and practical floor plans are offered for the SYLVANIA. This design may also be ordered with brick veneer-on-frame exterior walls, or with siding exterior walls. Please specify the exterior wall material desired when ordering.

The SYLVANIA

Every line and every detail of this magnificently graceful home suggests pleasant liveability, good taste, and comfort. Its classic simplicity and dignity makes it a home that will permanently and fully satisfy those persons who seek individuality and excellent design.



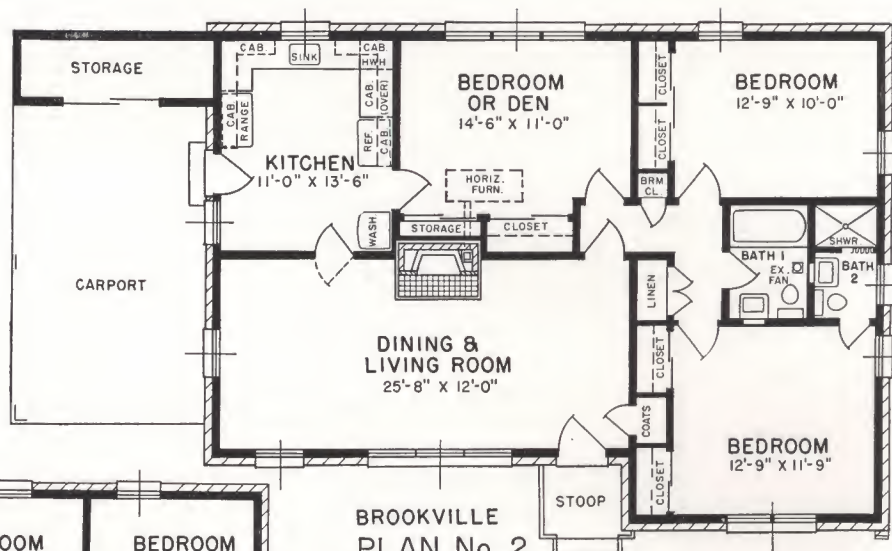
SYLVANIA PLAN No. 4
FRONT DIMENSION 60'-10". HOUSE 1,740 SQ. FT. STORAGE 63 SQ. FT.



Brick Veneer on Frame

The BROOKVILLE

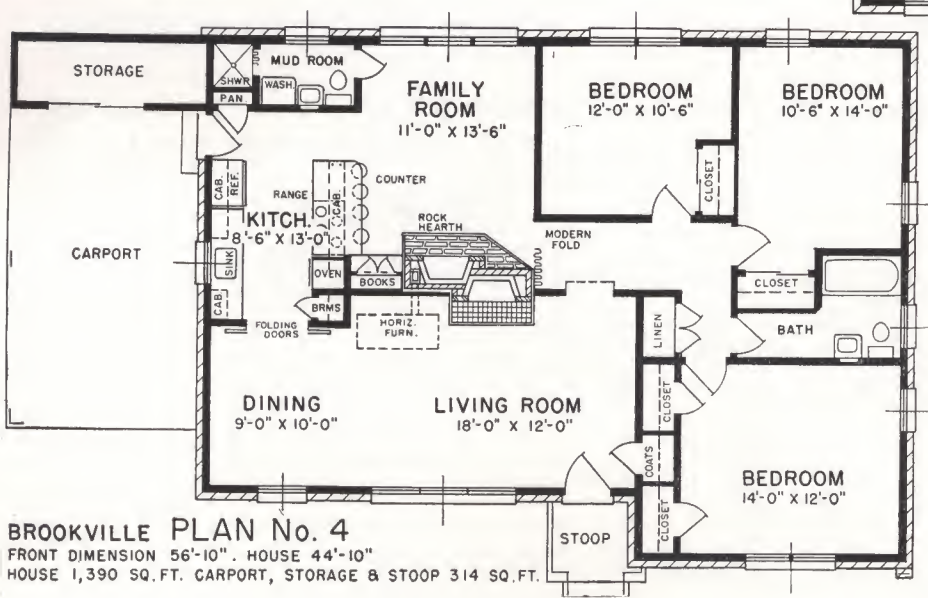
An aura of quiet contentment seems to radiate from the BROOKVILLE—a home designed to achieve a most effective union of beauty and practicality. Its eye-pleasing appearance is effected without superficial adornment. Its skillfully executed floor plans produce optimum traffic patterns. It thus becomes a home that bountifully supplies the desires and needs of the modern, active family.



BROOKVILLE
PLAN No. 2

FRONT DIMENSION 54'-10". HOUSE 42'-10"
HOUSE 1,245 SQ. FT. CARPORT, STORAGE & STOOP 324 SQ. FT.

Although all of the illustrated floor plans in this book are for houses without basements, plans with basements, with floor plans similar to those illustrated, are available from stock on all of the pictured designs. See page 2.



BROOKVILLE PLAN No. 4

FRONT DIMENSION 56'-10". HOUSE 44'-10"
HOUSE 1,390 SQ. FT. CARPORT, STORAGE & STOOP 314 SQ. FT.

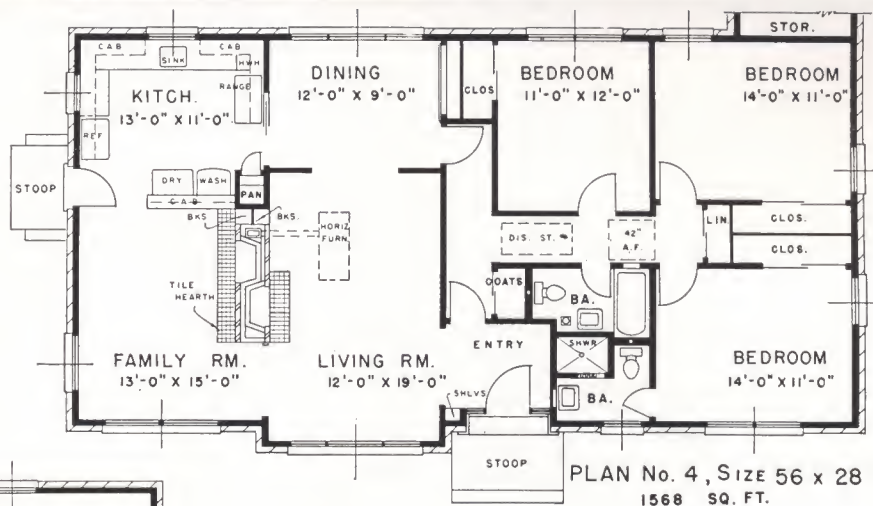
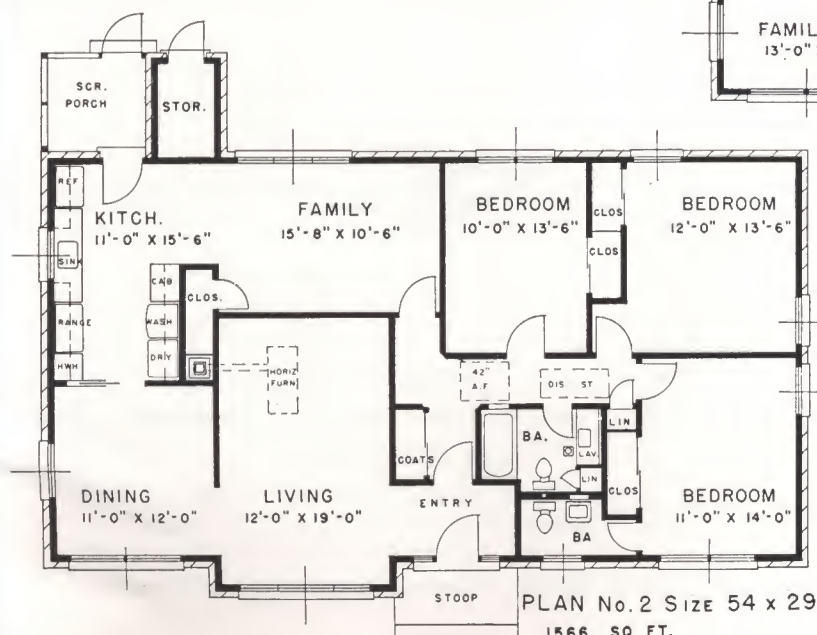
Our plans are known from Coast to Coast for their time and labor-saving features.



Brick Veneer on Frame

The HAMMOND

The smooth, sculptured simplicity of long, uncluttered lines serve to make the exterior of the Hammond a breath-takingly beautiful home. The inside arrangement of rooms, hallways, and closets, plus traffic patterns that permit entrances to family rooms from outside, makes the interior a fitting complement to its beauty.



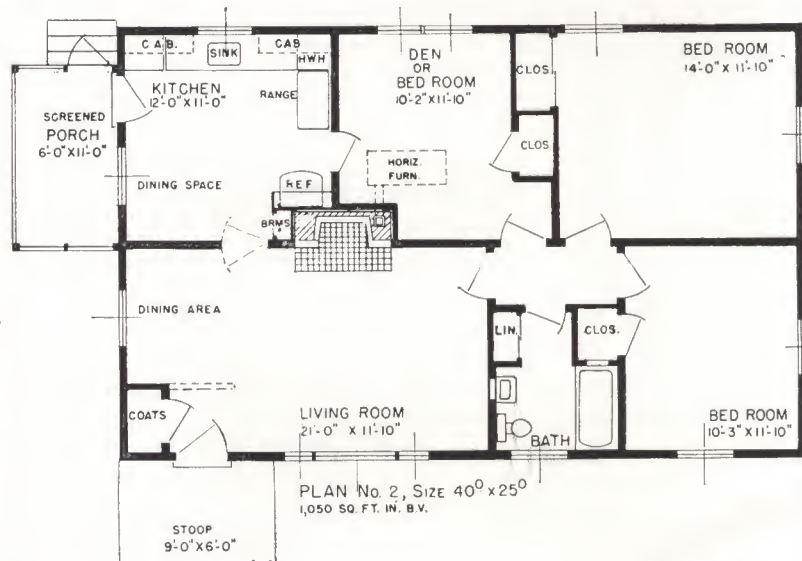
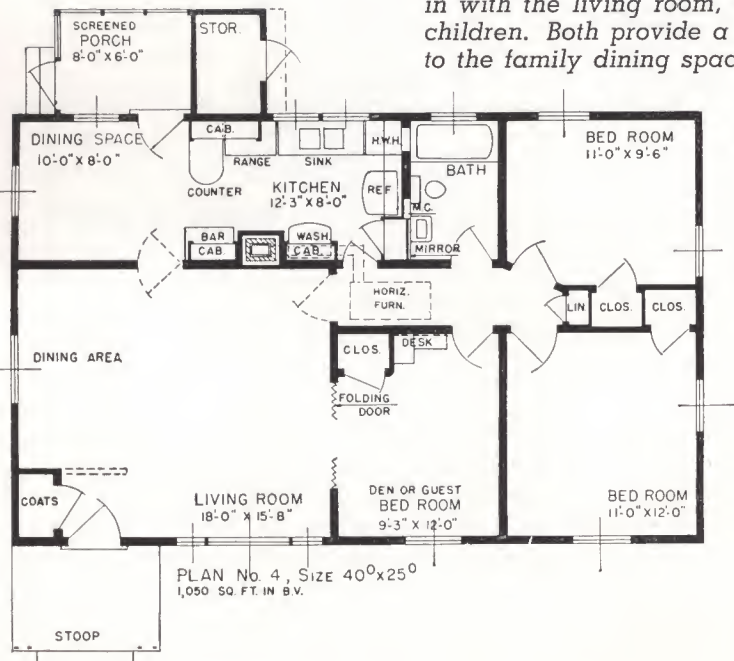
Please read page 2 before ordering plans! Be sure to give the name of the design and the floor plan number.



The WAVERLY

The Waverly has the simplicity of design you might expect in an economy home. It has the appeal, the new look, you'd expect in a home of much higher cost.

The floor plans provide a choice of a den or guest room which can be thrown in with the living room, or a den next to the kitchen, so convenient for the children. Both provide a formal dining space in the living room, in addition to the family dining space in the kitchen.

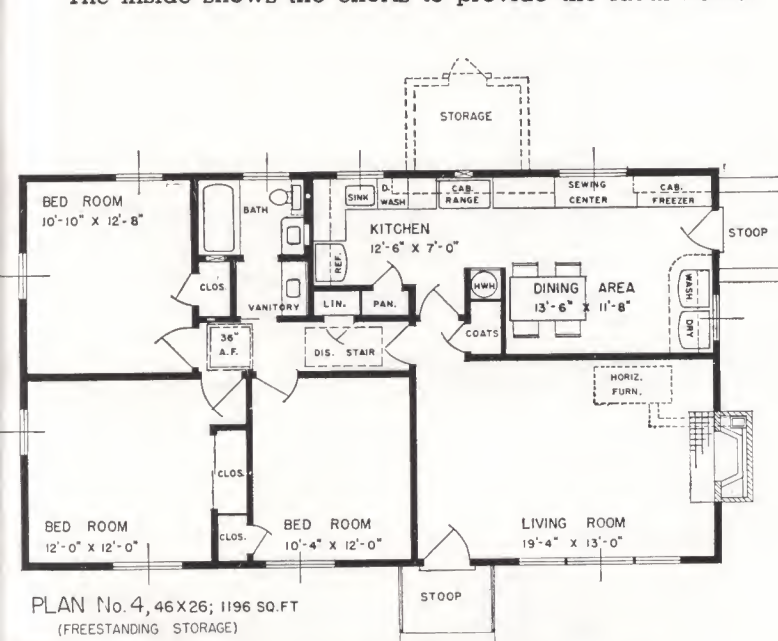


Home Ownership May Not Change a Man's Character, But It Will Afford a Better Opportunity to Develop It

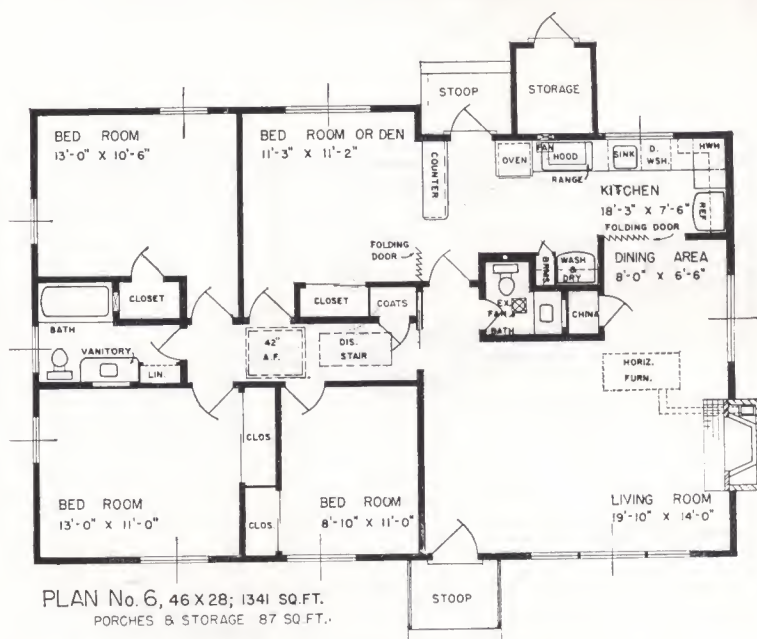


The DARE

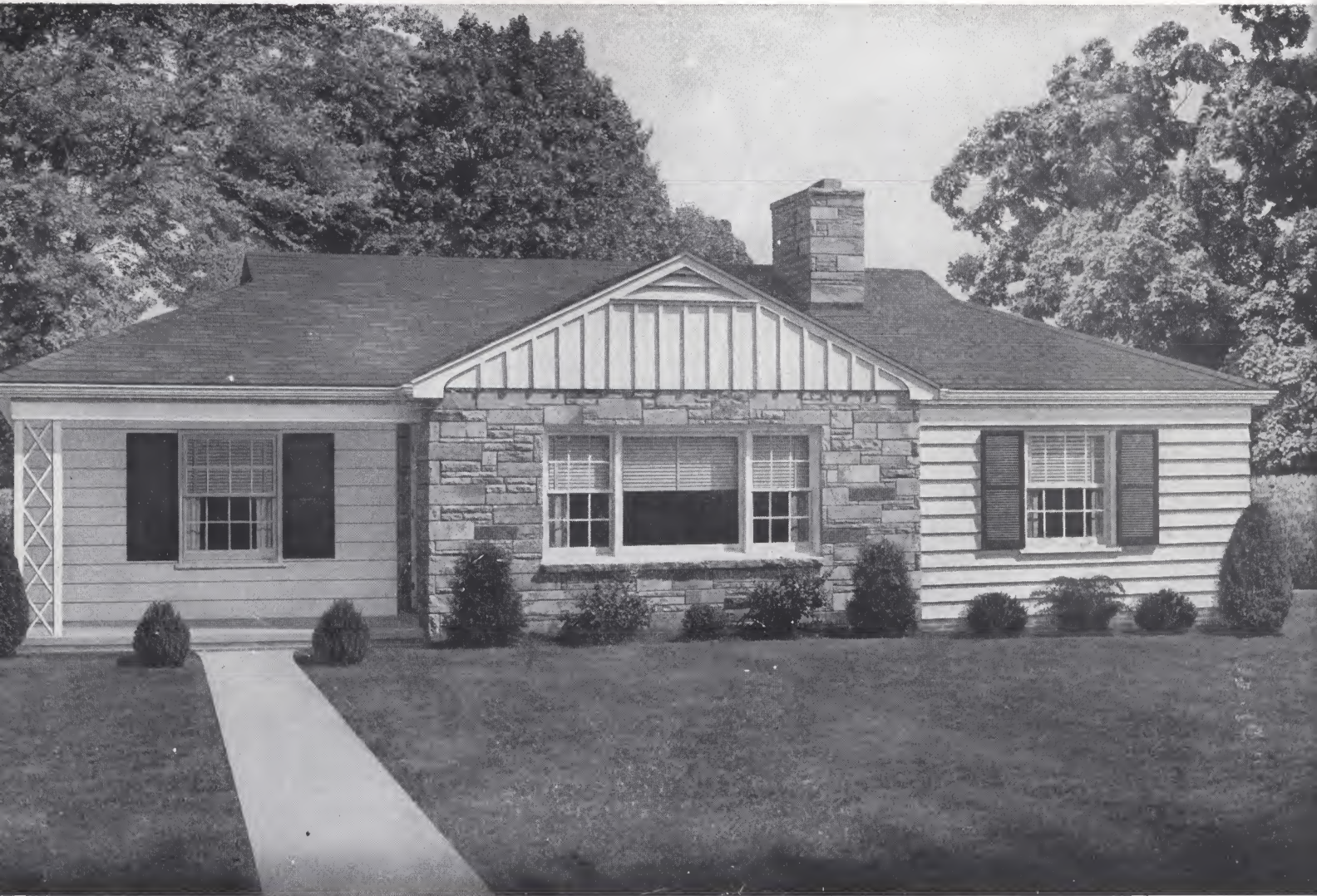
The Dare is another of those efforts designed to give the home owner the most for his money in long straight roof lines. The inside shows the efforts to provide the ideal home.



The plan above has over 30 lineal feet of work-top counter space and the dining area has adequate space for children's work.



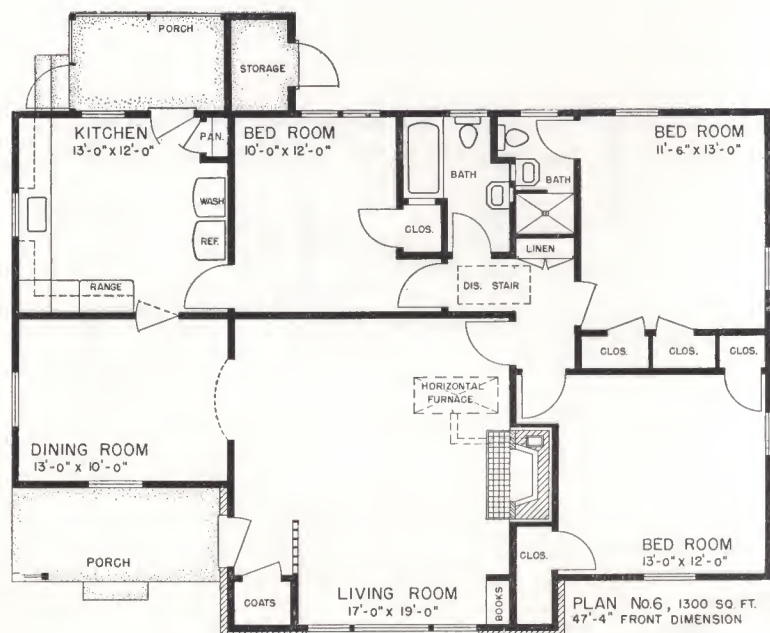
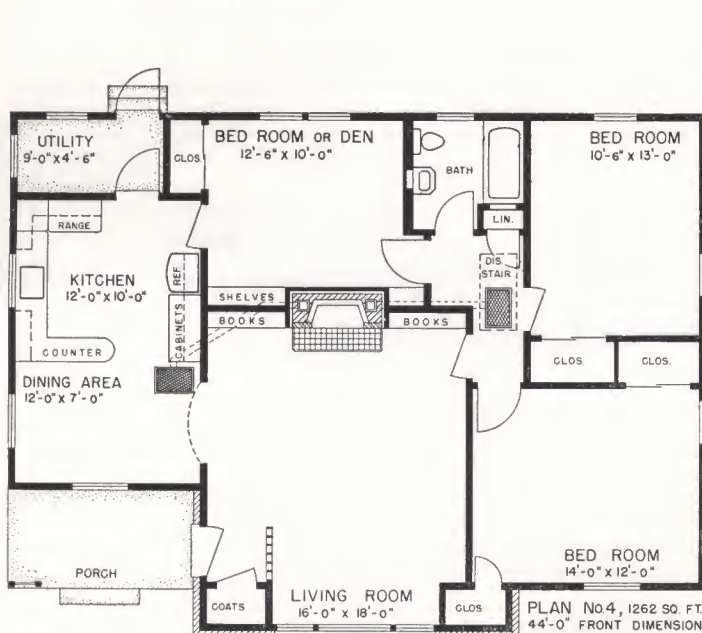
The plan above can take care of an extra large family or the activities of a family which doesn't want to be restricted by the formal living room.



Single

The RADCLIFFE

A man can never grow to his full stature until he feels the sense of security which fills his being when he becomes the owner of his home. The desire and determination to own a home like the Radcliffe broadens his vision, and strengthens him for greater service.



A well-planned home will save a lot of steps in a lifetime of housekeeping.

The GLENDON

STORAGE **STOR.**

CARPORT

KITCHEN
9'-0" x 14'-6"

DINING
10'-6" x 10'-0"

LIVING ROOM
20'-0" x 12'-0"

BEDROOM
10'-6" x 10'-6"

BEDROOM
12'-0" x 10'-6"

BEDROOM
12'-0" x 10'-6"

BATH 1

BATH 2

COATS

POCKET DOOR

CLINET

SHWR.

EX. FAN

HORIZ. FURN.

SHLV'S BOOKS

STOR.

CLINET

CLINET

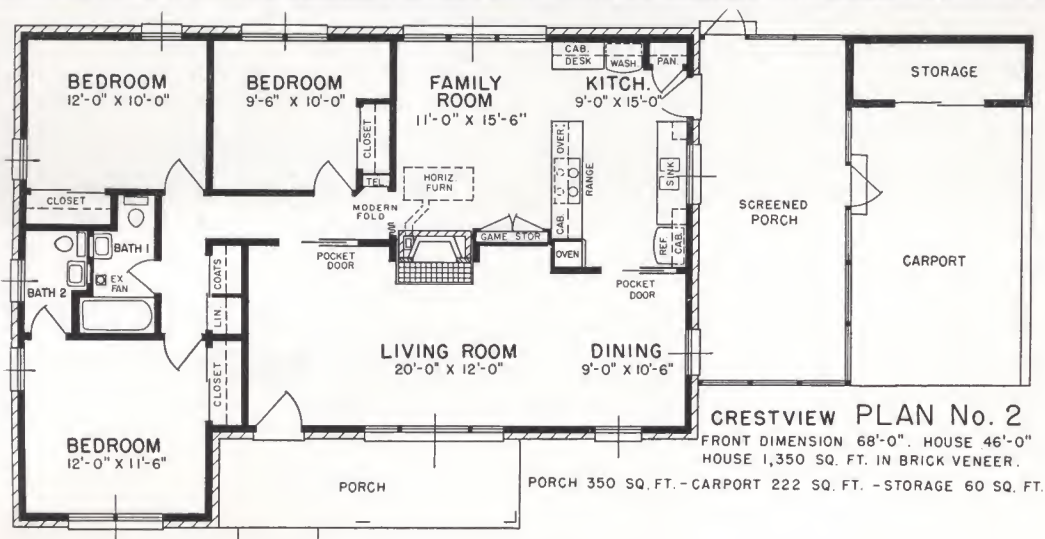
CAB. **SINK** **RANGE** **OVEN** **WASH.**

GLENDON PLAN No. 4
 FRONT DIMENSION 68'-10" . HOUSE 48'-10"
 HOUSE 1,460 SQ. FT. CARPORT, STORAGE, STOOP 471 SQ. FT.

9

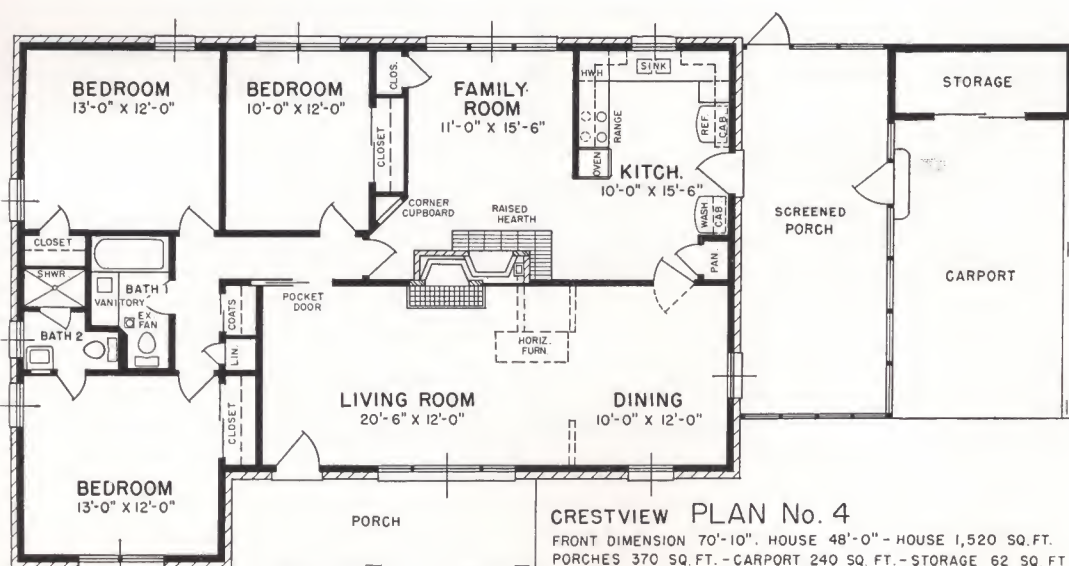


Brick Veneer on Frame



The CRESTVIEW

Sweeping, generously proportioned lines, bounteous beauty, and balance of design are elements cleverly combined with clean, uncluttered floor plan layouts to make the CRESTVIEW a home that will admirably adapt itself to the manifold and rigid requirements of many active families.

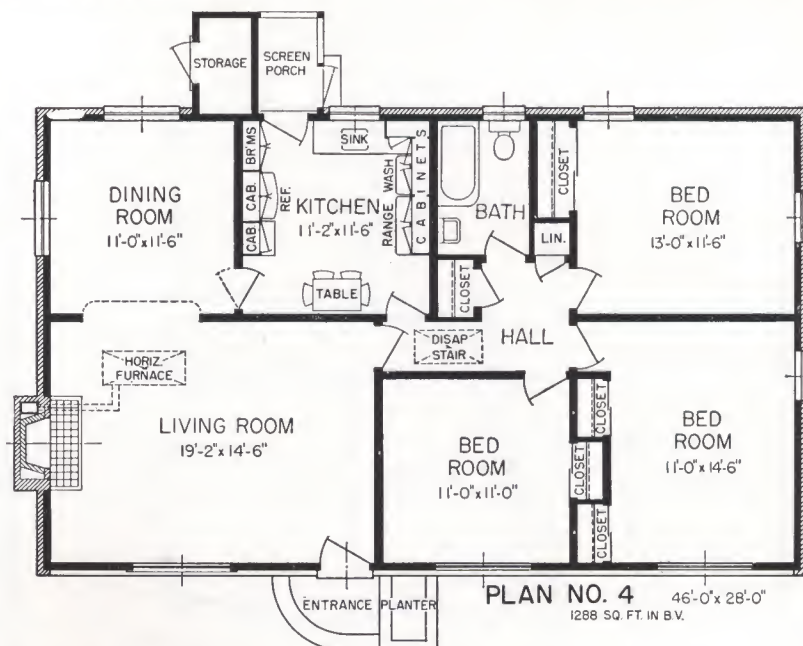
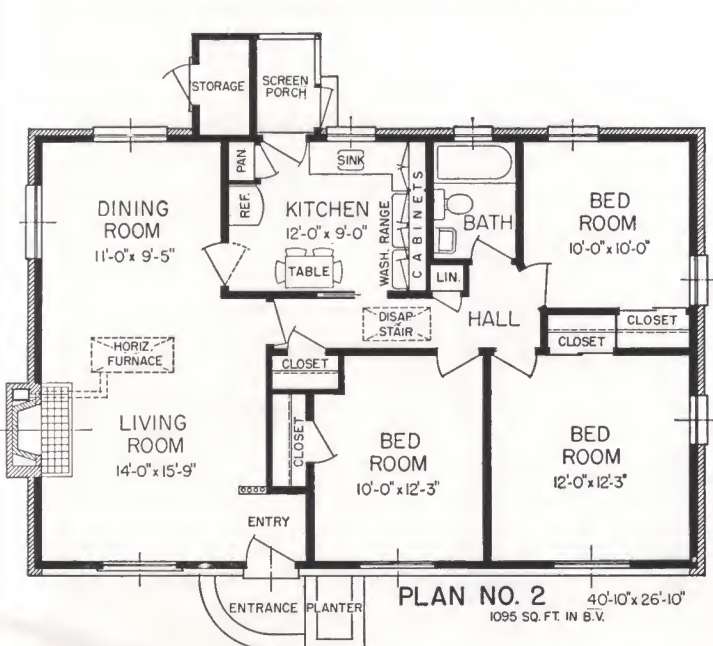


The spacious screened porch between the carport and the main body of the home will be a coveted and much-used spot in this home. Note also the excellently designed kitchens, the liberal storage and closet spaces, the family rooms, the efficient bath arrangements, and the overall sense of airiness and freedom in both of the floor plans.



The LEWISTON

That which attracts your interest and causes you to give pause to the Lewiston is its natural loveliness. Expensive ornamentation and novelties were not used to create its appeal. Economical form, simple materials and nature in abundance assure a lovely home of modest cost and lasting beauty.

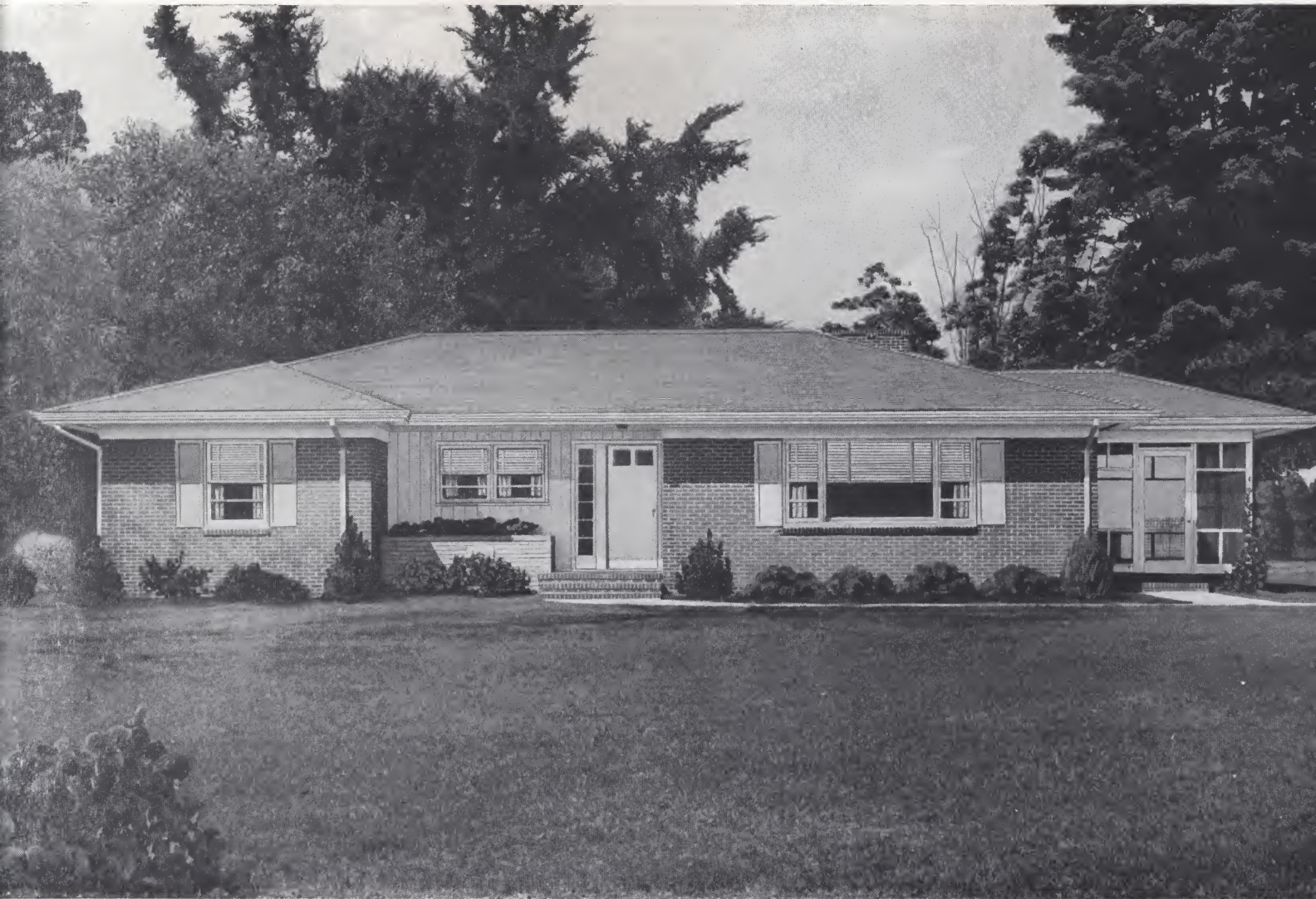


Special Plans Drawn to Order

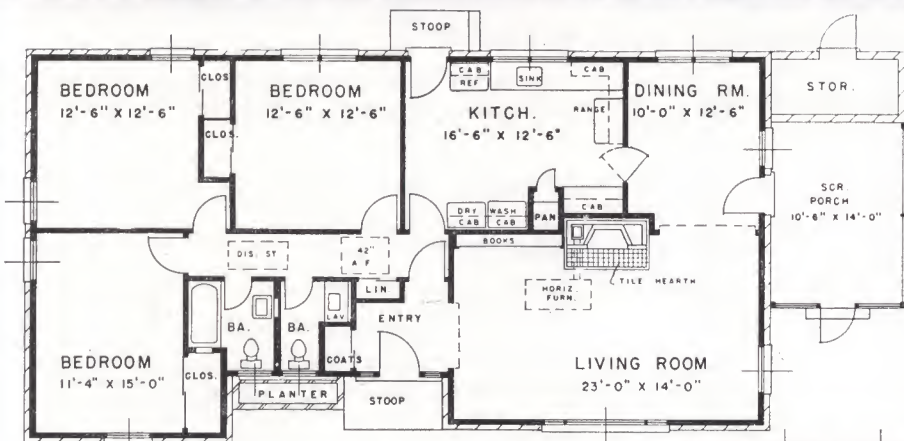
When not required in preparing or reworking of stock plans, a good part of our drafting help is available for custom drawing. For homes in the price range of our plan books, we can prepare a scaled floor plan on \$25 deposit and furnish 4 sets of plans at twenty dollars per major room. "Small changes" in Stock plans naturally cost less; larger plans run about 1%.

We will give answer by return mail; scaled sketches in a week or 10 days, finished plans inside of 30 days on work we accept.

PLAN No. 10, SIZE 38x30
1260 SQ. FT. IN SIDING



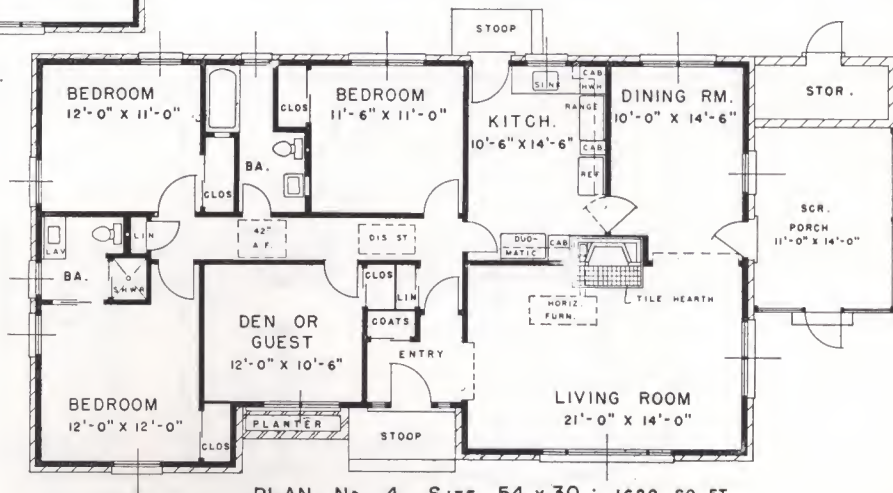
Brick Veneer on Frame



PLAN No. 2, Size 56 x 28 ; 1568 SQ. FT.
PORCH & STORAGE 200 SQ. FT.

The GAINESBORO

The artist who created the Gainesboro has achieved the masterful beauty found in a great painting. Its impact and beauty is added to an interior arrangement that is highly efficient and pleasant. Note the promise of privacy and feeling of freedom that is produced in the floor plans.



PLAN No. 4, Size 54 x 30 ; 1620 SQ. FT.
PORCHES & STORAGE 200 SQ. FT.

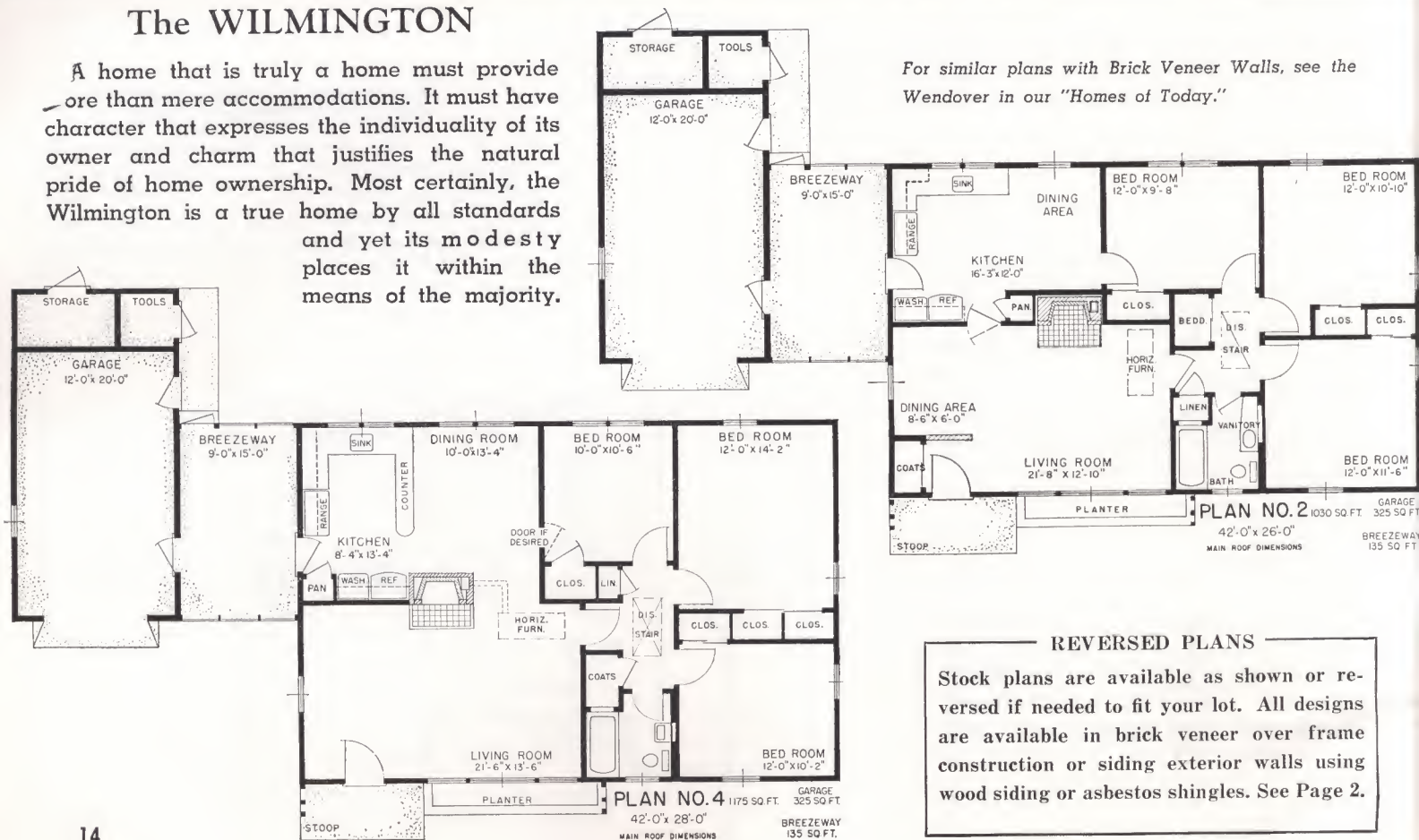
Contractor's Estimate forms, which make it possible for your local contractor to accurately compute your materials requirements, labor and other building costs, are supplied with our plans.



The WILMINGTON

A home that is truly a home must provide more than mere accommodations. It must have character that expresses the individuality of its owner and charm that justifies the natural pride of home ownership. Most certainly, the Wilmington is a true home by all standards and yet its modesty places it within the means of the majority.

For similar plans with Brick Veneer Walls, see the Wendover in our "Homes of Today."



REVERSED PLANS

Stock plans are available as shown or reversed if needed to fit your lot. All designs are available in brick veneer over frame construction or siding exterior walls using wood siding or asbestos shingles. See Page 2.

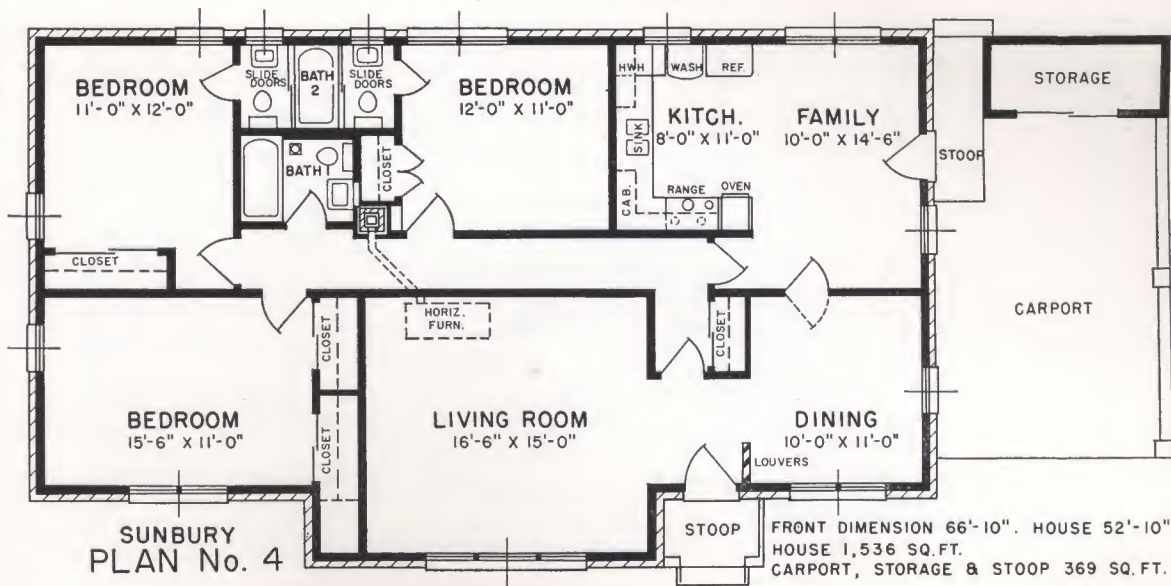
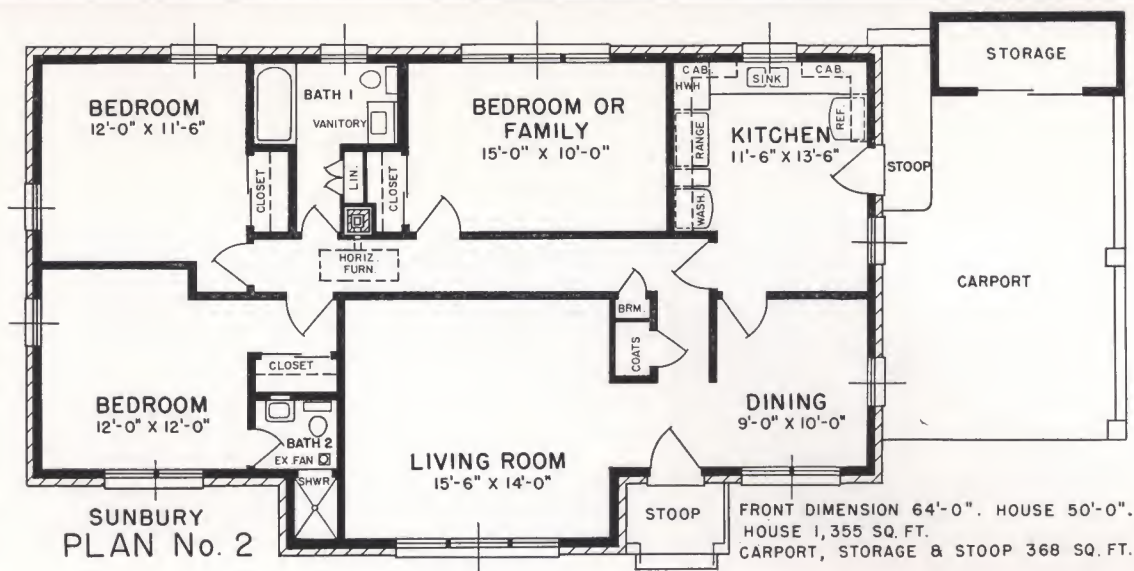


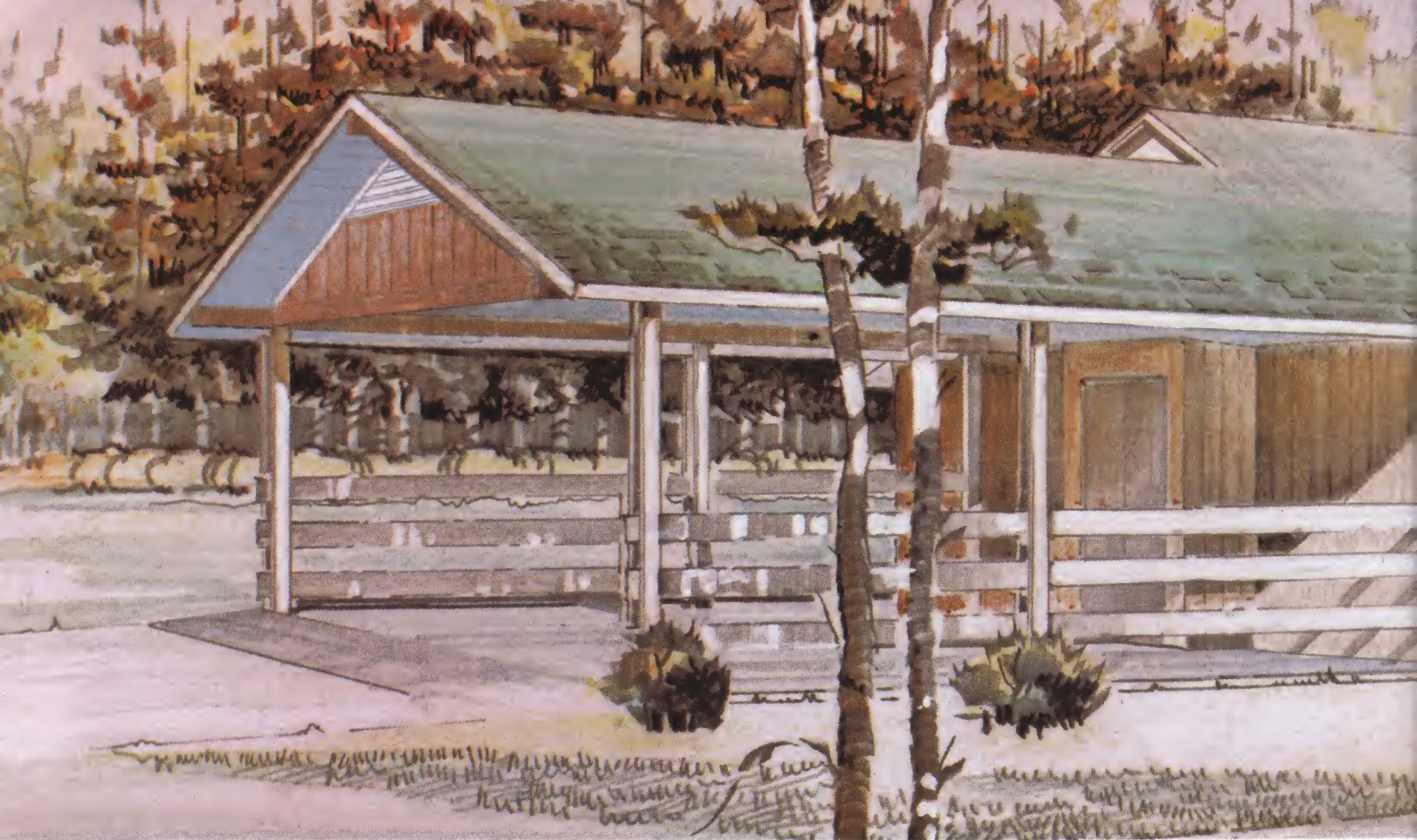
Brick Veneer on Frame

The SUNBURY

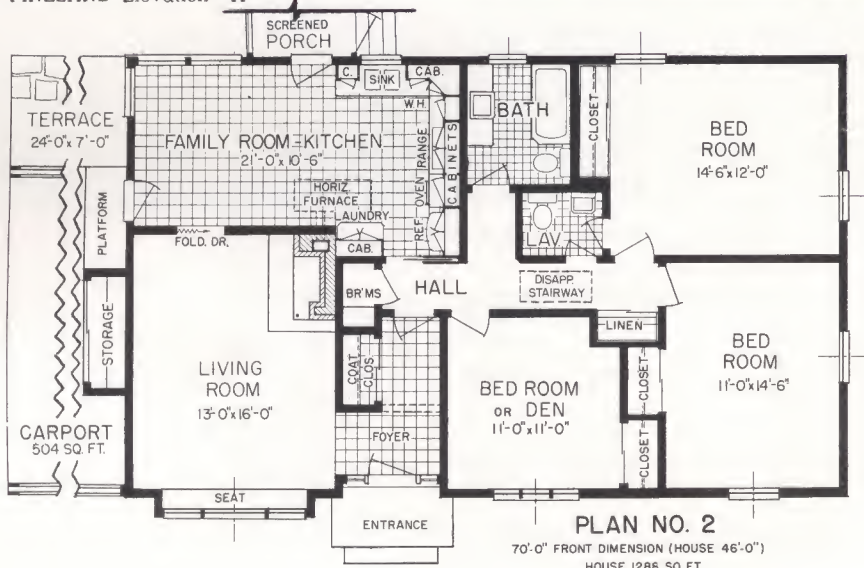
Designed for today and tomorrow, the SUNBURY is a conservatively attractive home that will grow old gracefully, retaining its charm and lasting values through many generations.

Each of these carefully conceived floor plans provides a living room with only one entrance, making many pleasing and practical decorating possibilities. Each provides a central "traffic-control" hallway, and each provides a private dining room. Note how every inch of floor space is utilized efficiently to produce a home of maximum service and value within the exterior facade of pleasant beauty.





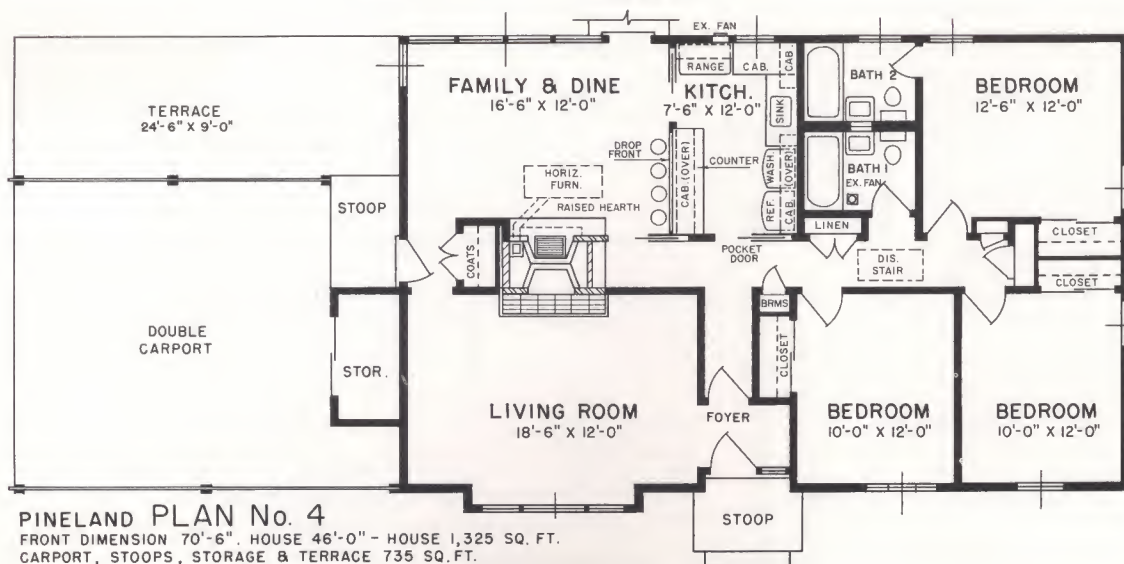
The PINELAND Elevation "A"



The PINELAND

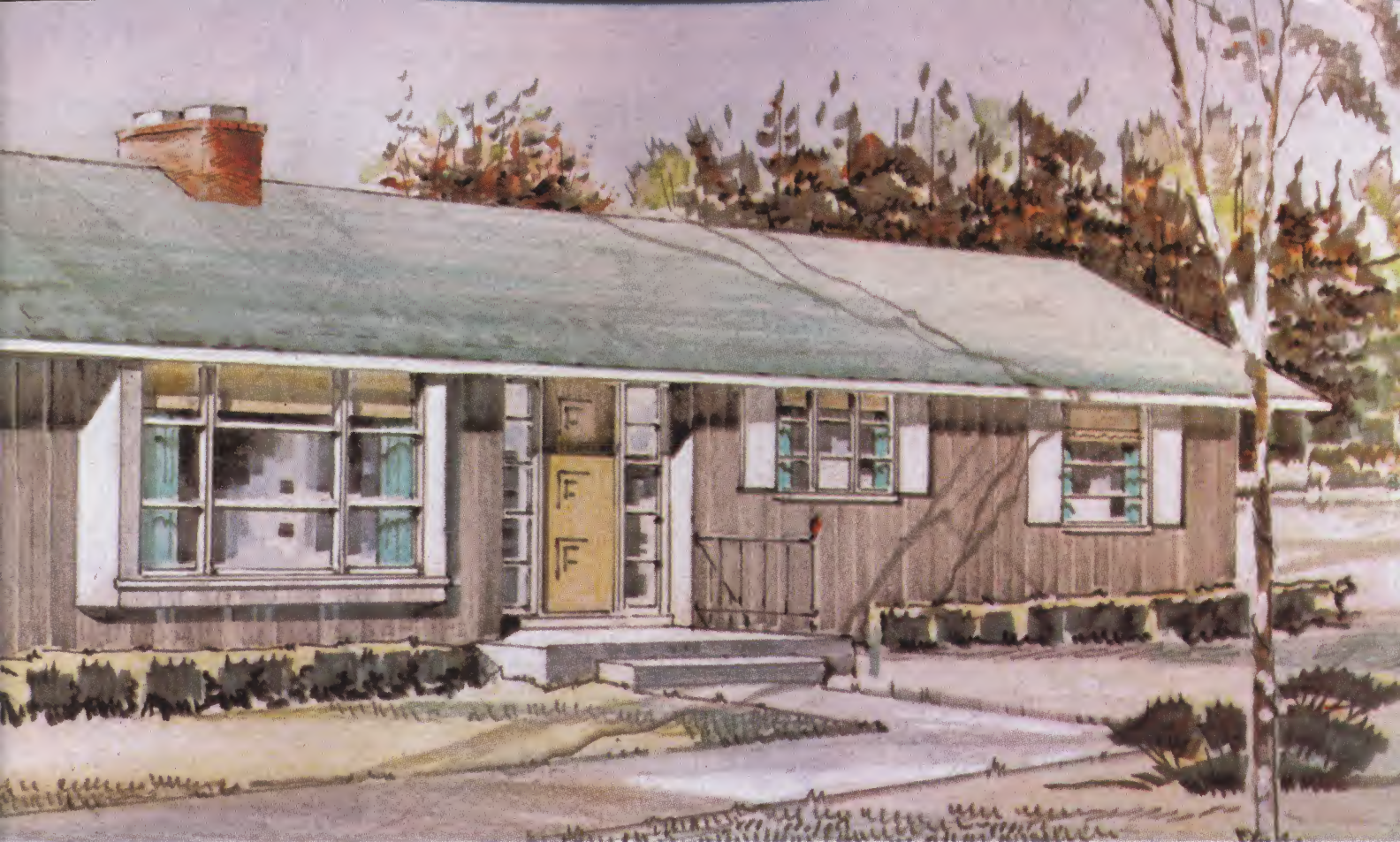
For this genuinely and truly authentic ranch home, designed to amply fill requirements for modern, open, and comfortable living, three different elevations, or "fronts", are offered, and two very practical floor plans are available.

You may order any elevation you desire with either of these two floor plans. When ordering, state the elevation desired, as well as giving the information requested on page 2.

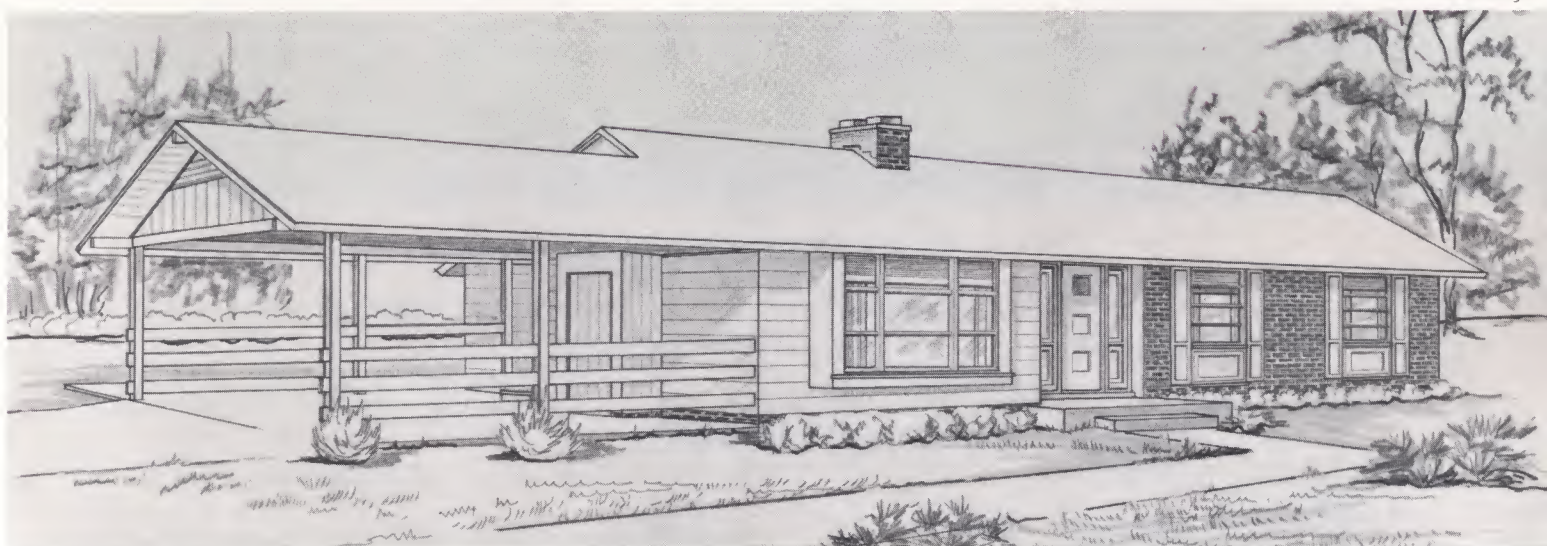


The PINELAND, in addition to meeting requirements of many individual families, is also designed for the operative builder. The three elevations, each of which is designed for either of the two floor plans, make for construction economies and time-savings in building. They also give pleasant variety of appearance.

In plan No. 4, note how all plumbing is grouped within a very small radius, making possible the use of only one vent pipe, and making the entire plumbing installation very economical.

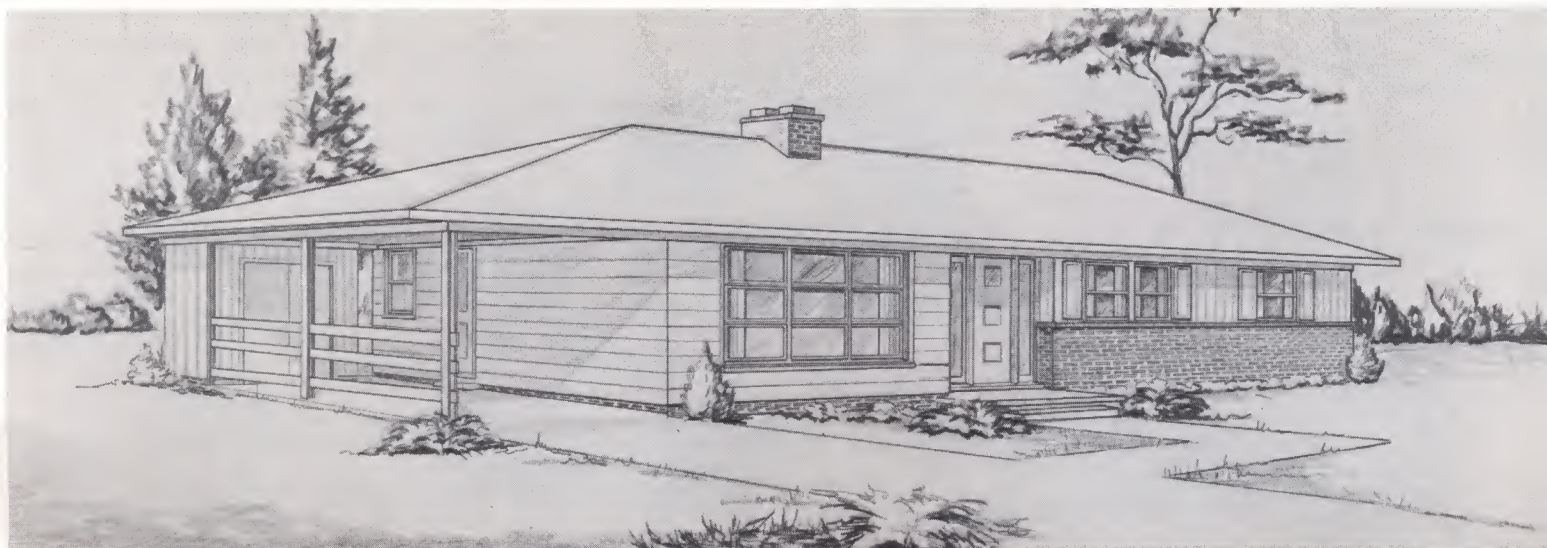


Siding



The PINELAND Elevation "B"

Siding with Brick Trim



The PINELAND Elevation "C"

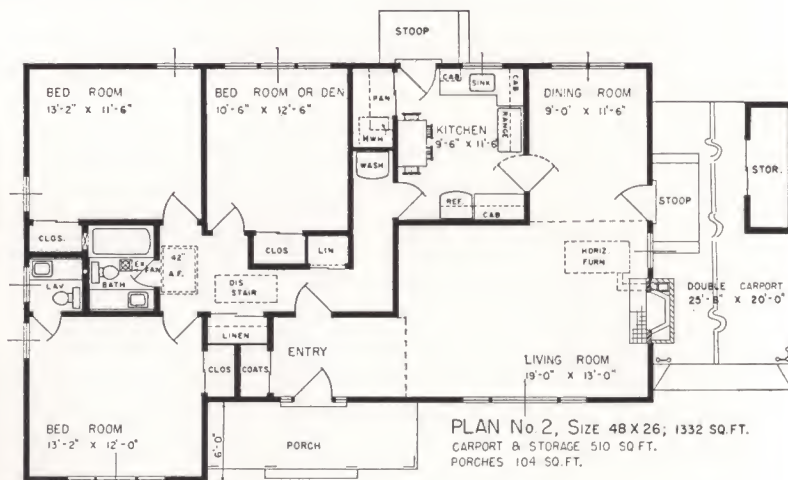
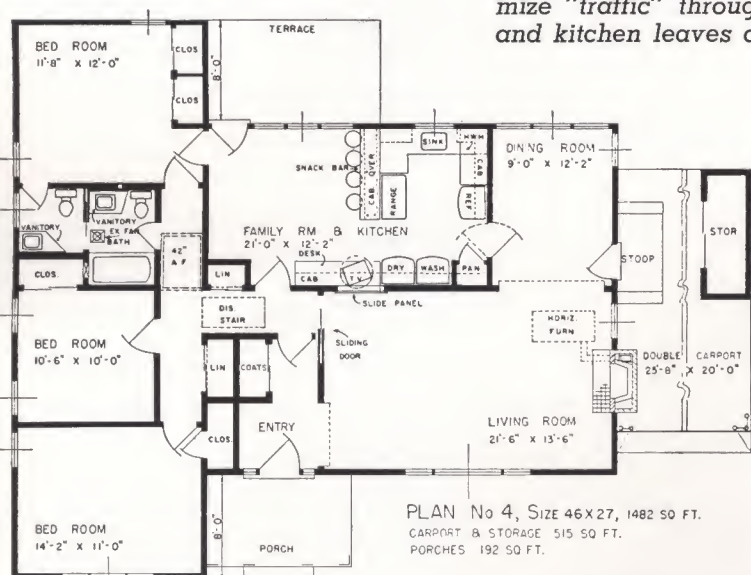
Siding with Brick Trim



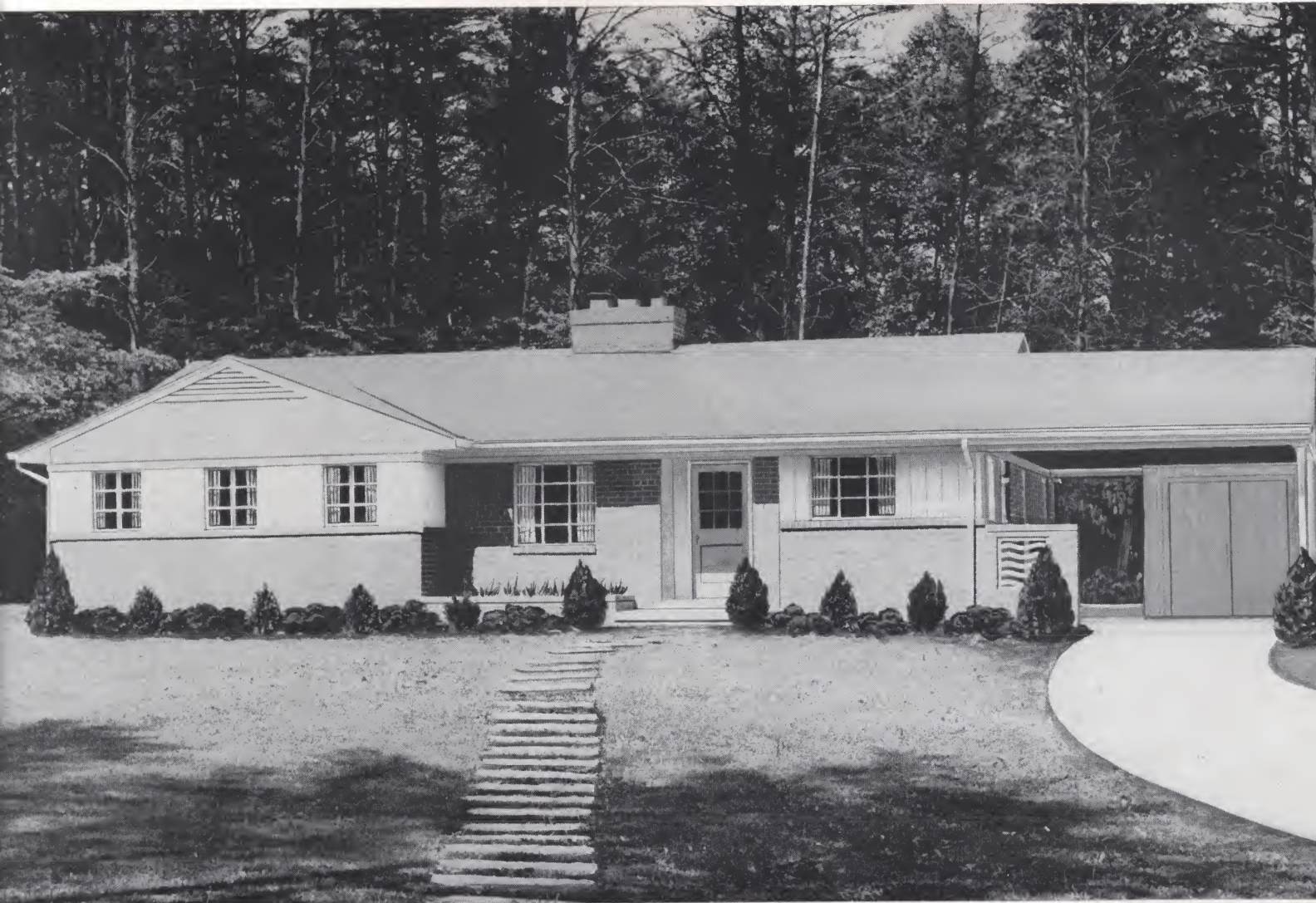
The MONTGOMERY

The Montgomery seems to extend its invitation to the two-car family. It certainly appears to be in that price range — and well worth it.

Notice especially the hall-to-kitchen and front entry-to-hall access, to minimize "traffic" through the living room. And, the combination family room and kitchen leaves almost nothing to be desired.



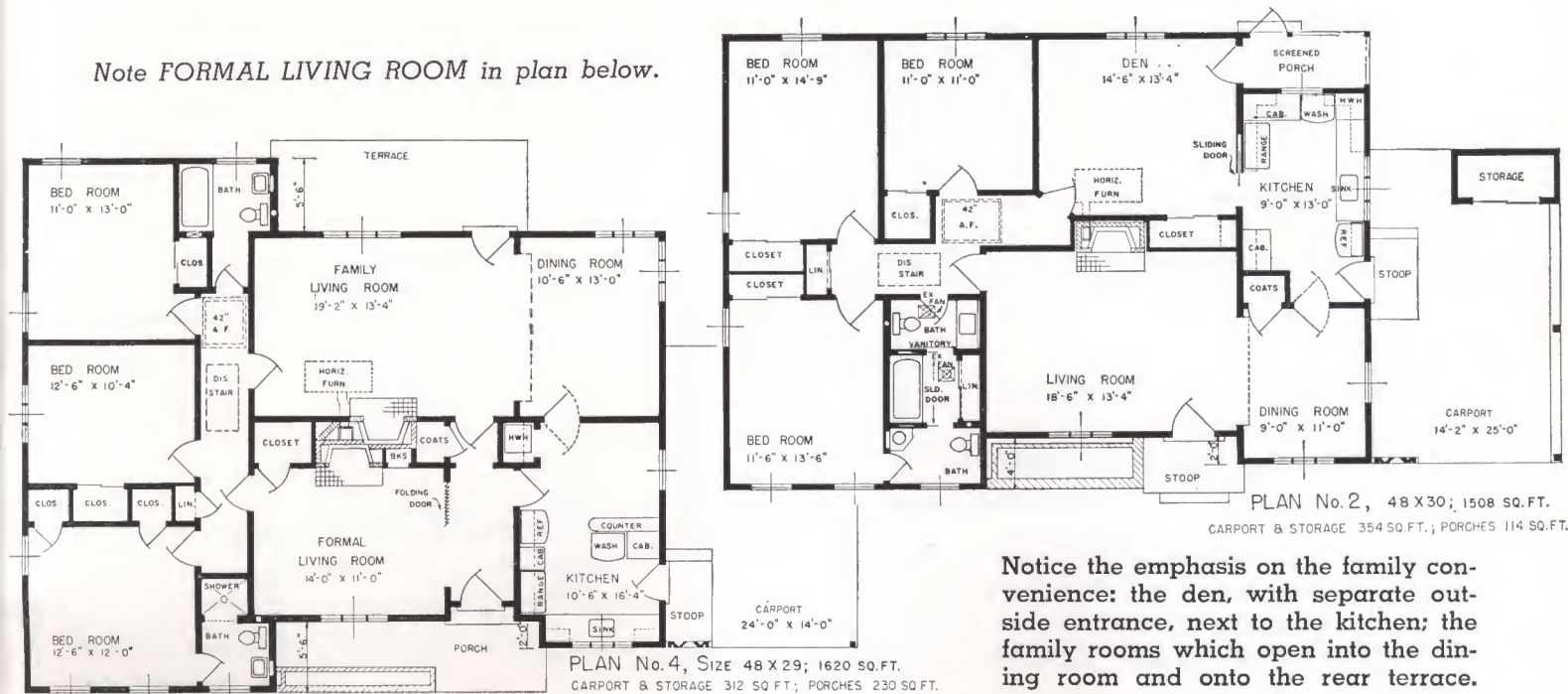
Inside Baths: Inside bathrooms and vanities with proper ventilation have had years of successful operation, and have proven to be entirely satisfactory. The installation of a little vent fan wired to run when the light is on, is only a small part of the expense of an extra long bathroom, running from an inside hall to an outside wall, and the fan will give much better controlled ventilation.



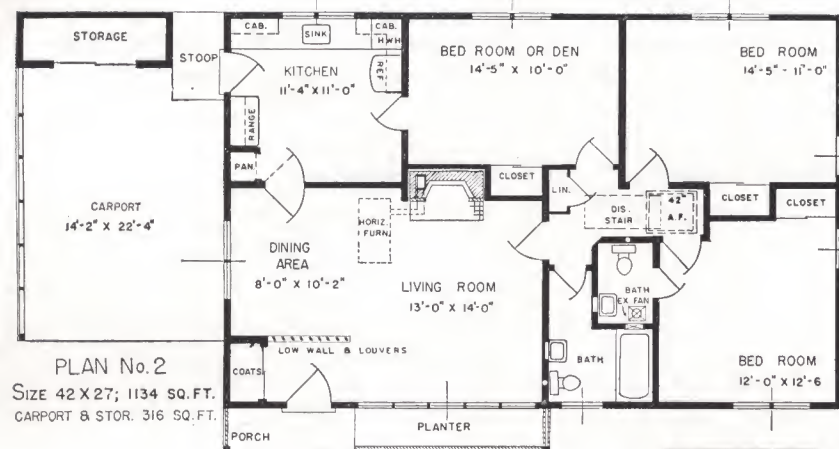
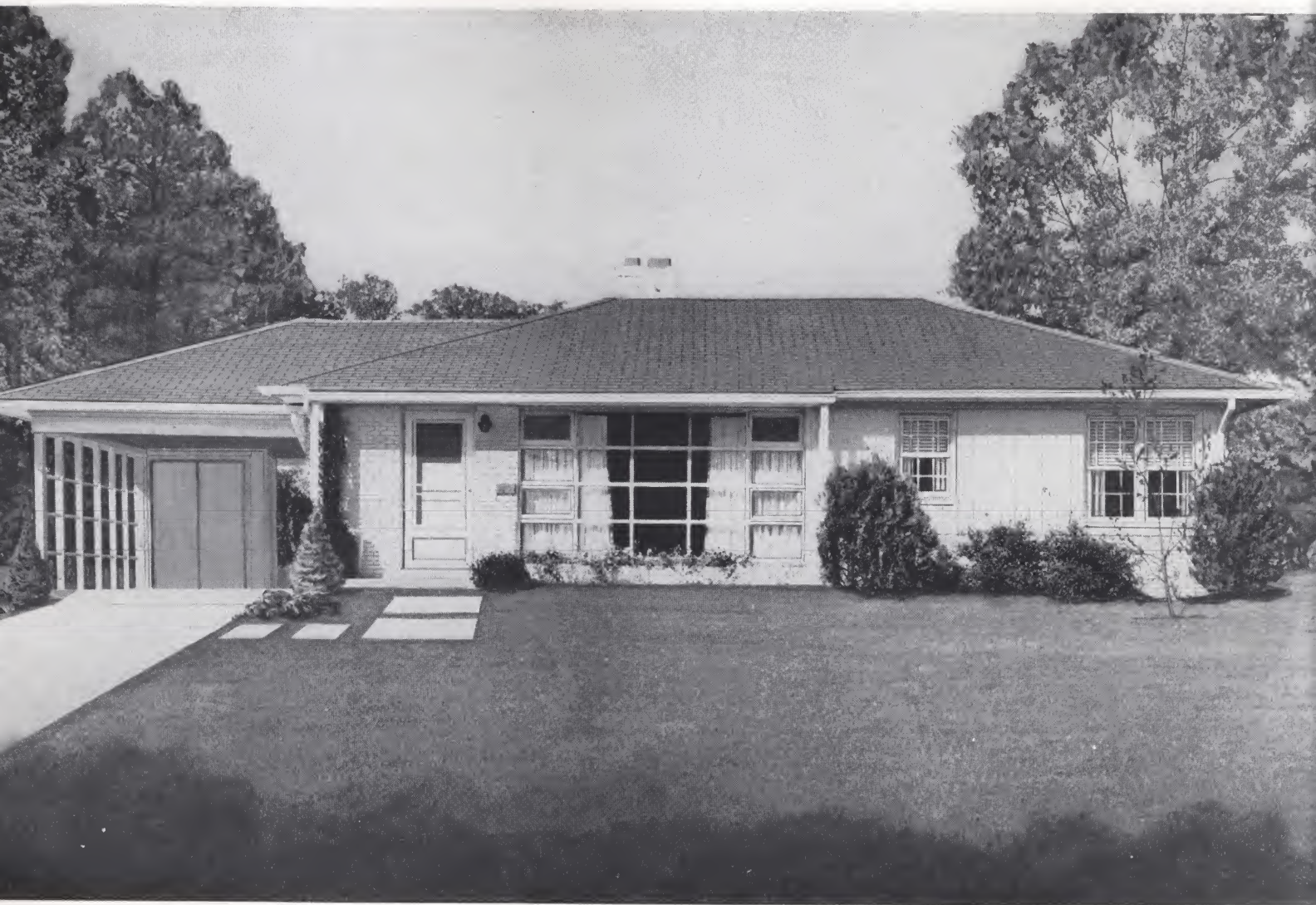
The WILLARD

The Willard is little short of dramatic in its original setting. It will add grace and beauty to almost any lot or community.

Note FORMAL LIVING ROOM in plan below.



Notice the emphasis on the family convenience: the den, with separate outside entrance, next to the kitchen; the family rooms which open into the dining room and onto the rear terrace.

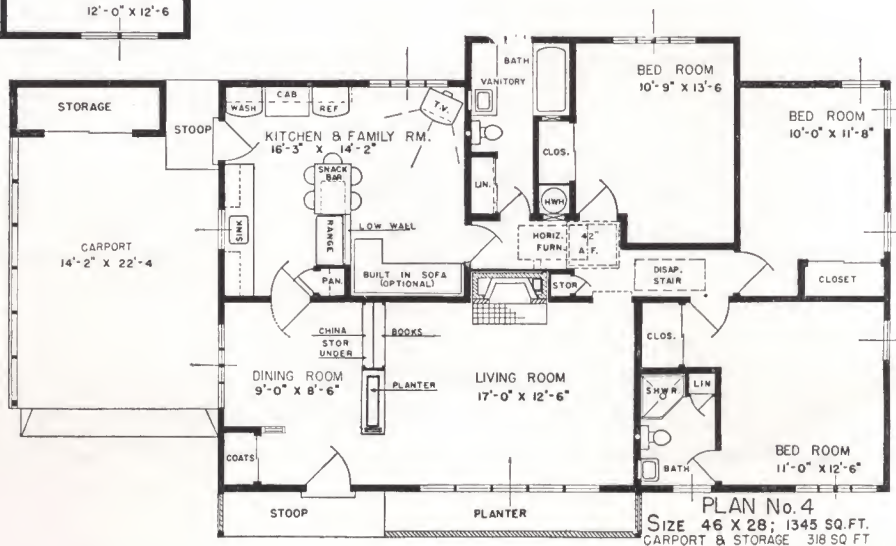


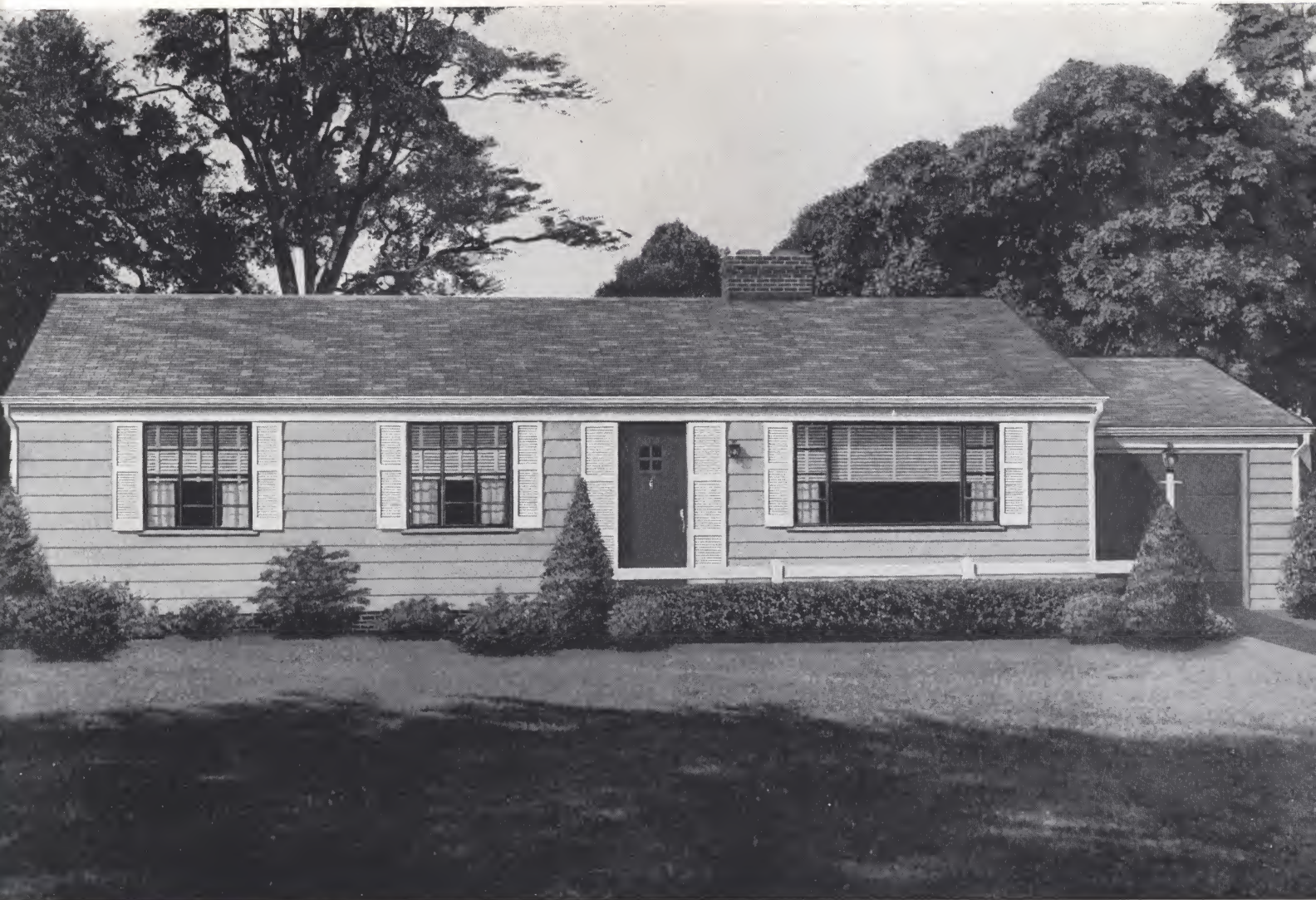
Notice the dining corner in the kitchen, the size of the third bedroom or den, and the extra half bath for the front bedroom in the plan above.

Notice the 26-foot spread of the living and dining room areas, and the especially designed combination kitchen and family room in the plan at right.

The BONLEE

The Bonlee would enhance a flower gardener's best efforts. It can radiate sunshine with a bed of annuals and a minimum of shrubbery.



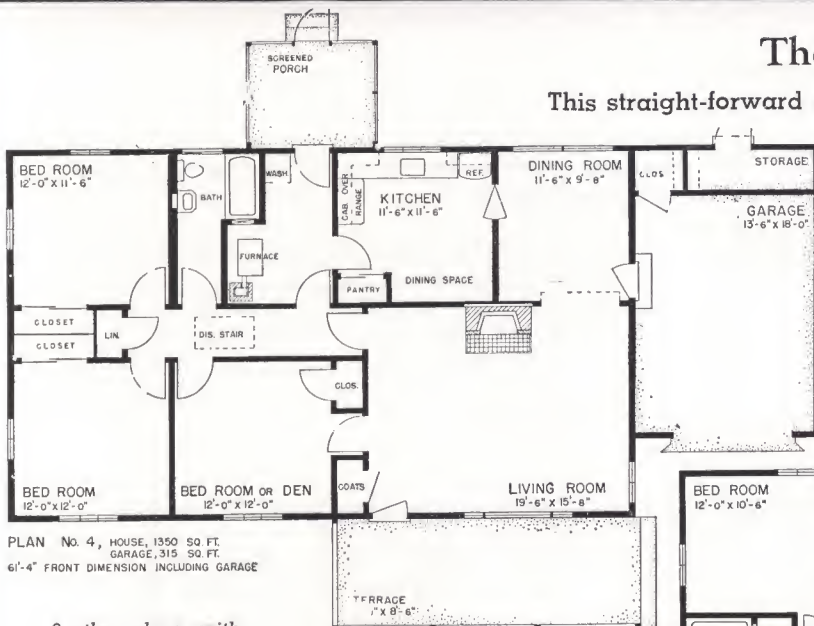


The REDWOOD

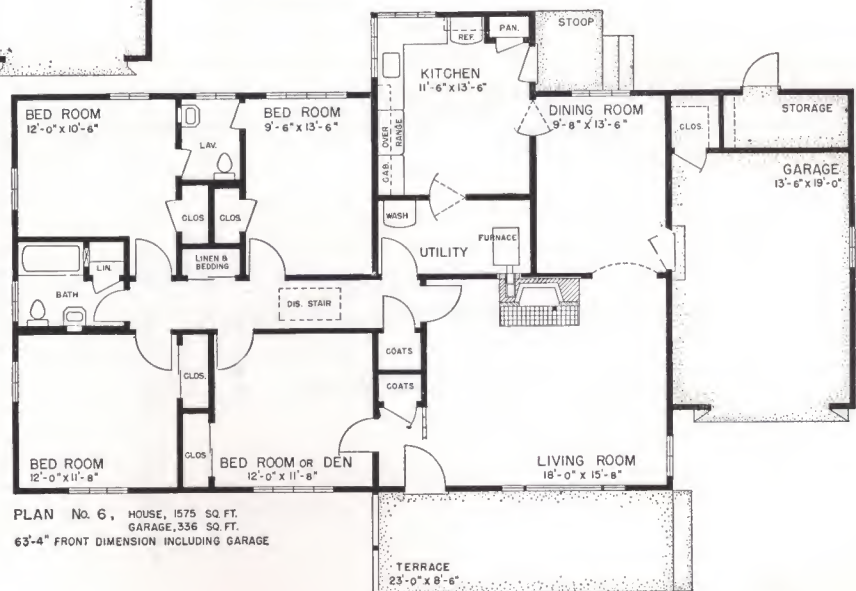
Siding

This straight-forward design speaks of things practical, of cost within reason.

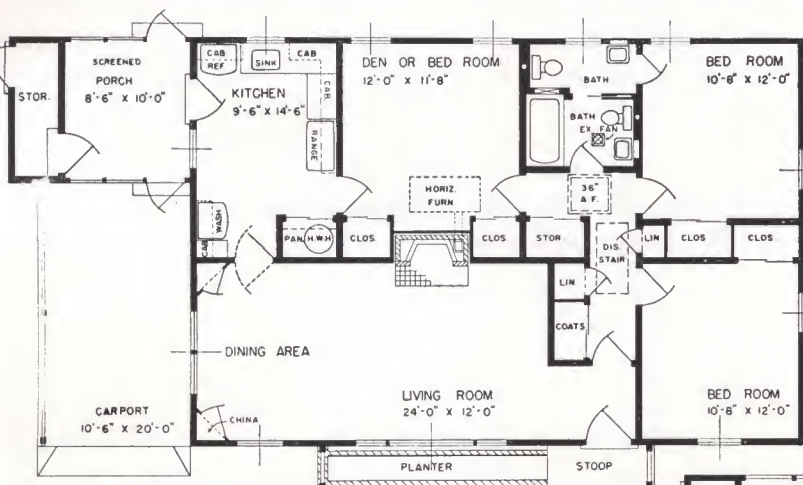
The frame exterior gives ample opportunity for individual expression in color. With attached garage to provide convenient access, inside and outside storage, as well as extra appearance, we should hardly be surprised to find two floor plans, either one of which may well fit a home to give one pride of ownership.



2 other plans, with
basements, on request.



A predominance of 3 bed-room plans, a few with 4 bed-rooms, and a heavy scattering of 1½ or 2 baths designs, speak strongly of "profiting through experience"—better homes for a buyers' market.

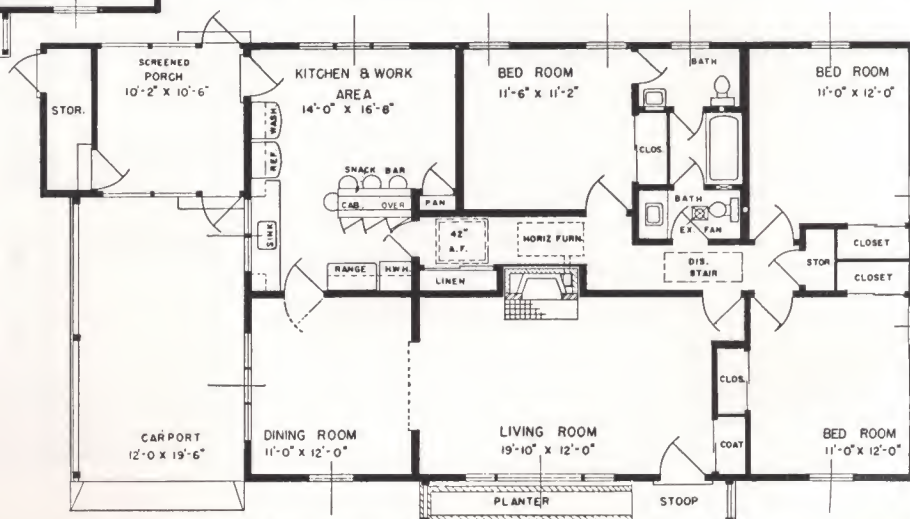


PLAN No. 2, Size 42X28; 1176 SQ. FT.
CARPORT 189 SQ. FT., PORCHES & STORAGE 160 SQ. FT.

The DAWSON

The Dawson has all the informal appeal of a beach cottage, with the built-in features you desire for a permanent home.

Few homes of less than 1200 square feet provide so much closet space, an entry, a bath and a half, three bedrooms and such a large living room as the No. 2 plan. With only 200 feet more, the No. 4 plan is ideal for those who want a separate dining room and a family size kitchen and work room.



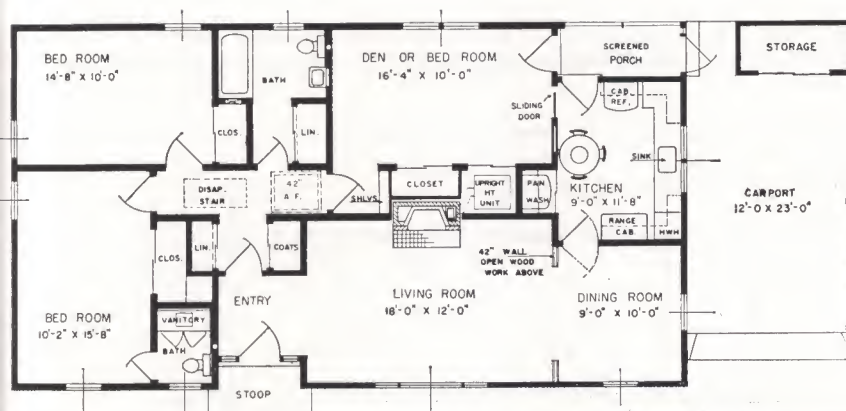
PLAN No. 4, Size 46X30; 1380 SQ. FT.
CARPORT 234 SQ. FT.; PORCHES & STOR. 160 SQ. FT.

Compartmented baths give the advantages of two baths for the morning rush, without the overall cost of two full baths.



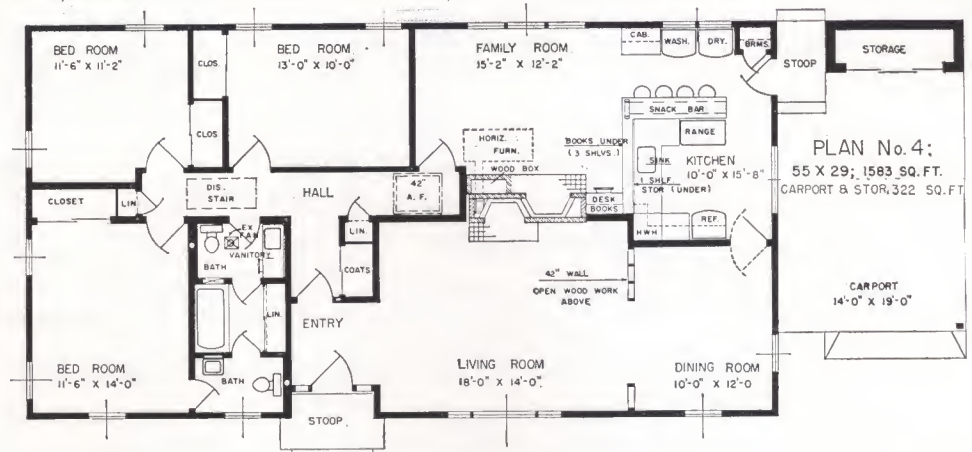
The AVERY

The Avery is an example of what can be done to retain the Colonial touch in a modern rambler. With all the quiet atmosphere of the exterior, the inside is really designed for a family.



Besides the bath and a half for the growing family, the No. 2 plan has a king-size den or bedroom next to the kitchen with its own private access to the back porch.

On the No. 4 plan, notice the bath arrangement and the specially designed family room with its own fireplace to add so much to the kitchen.

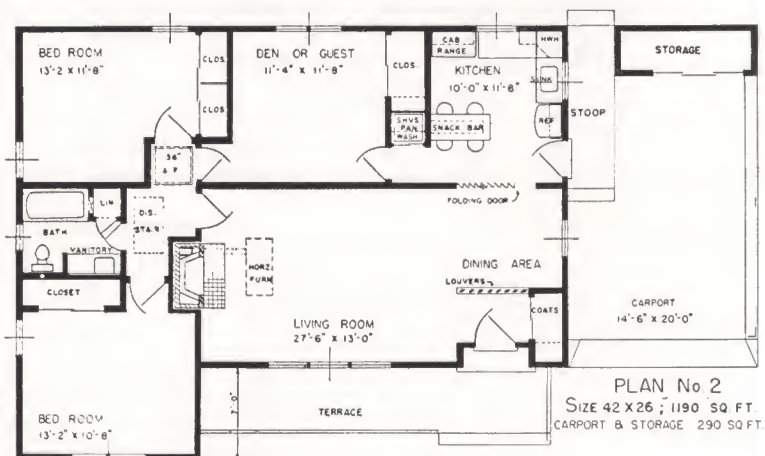
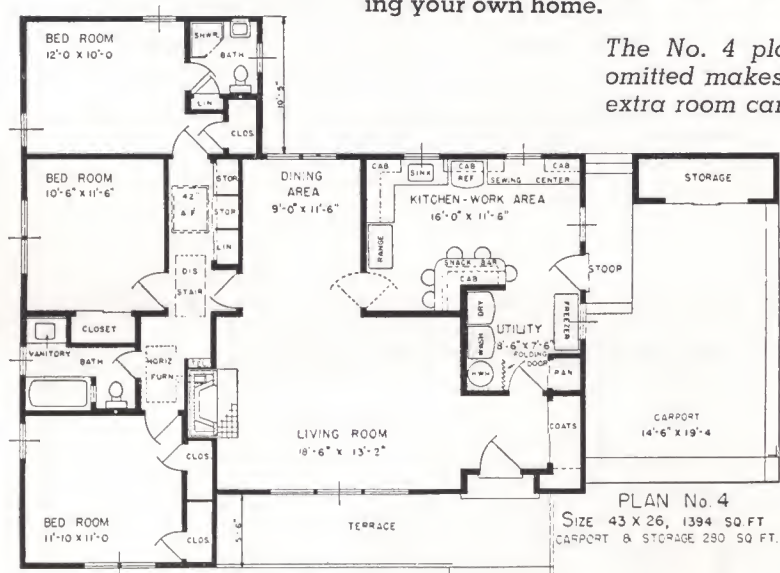




The HAYNES

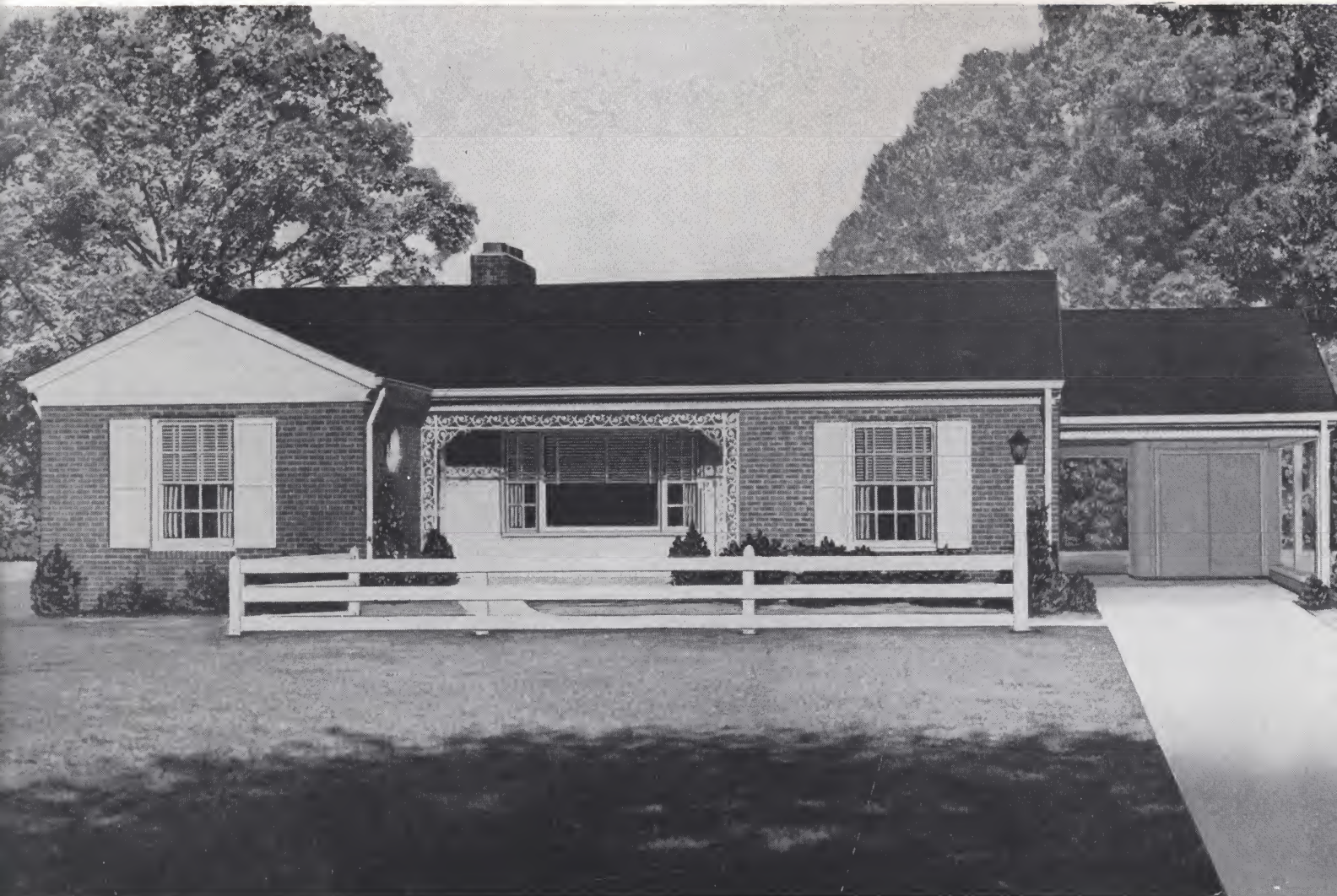
The Haynes has the well kept appearance you'd expect to find in a well planned subdivision. The plans offered give a choice in living arrangements you can only secure through building your own home.

The No. 4 plan with the rear bedroom and bath omitted makes a luxurious two-bedroom home. The extra room can be added at a later date.



For wider lots, a carport is a real luxury, much in keeping with our modern ideals of comfort. The car may not need protection but sometimes the passengers do.

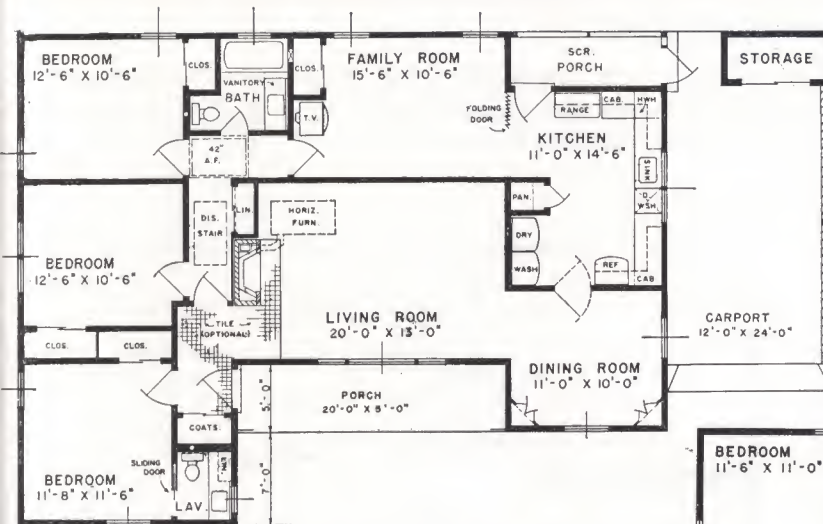
Carports or breezeways and garages can be added to the side or rear of all of our designs through our special plan service. See Page 2.



Brick Veneer on Frame

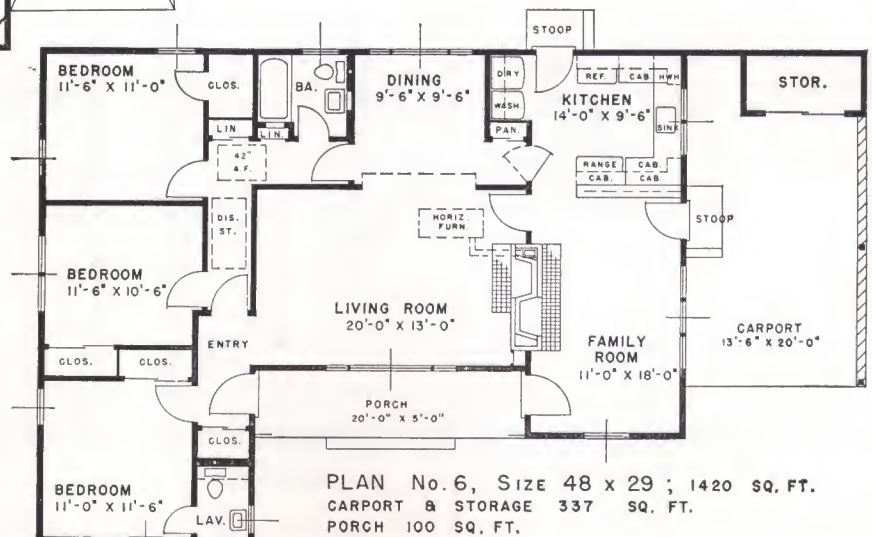
The BERKSHIRE

Grill-work and dentil moulds suggest the Colonial touch in keeping with the carriage light in the yard. The carport gives the definite stamp of today. A fenced-in yard seems to suggest a sheltering arm in almost any age.



PLAN No. 2, Size 49 x 30 ; 1443 SQ. FT.
CARPORT & STORAGE 288 SQ. FT.
PORCHES 146 SQ. FT.

We make changes in plans to
your order. Read instruction
page for details.



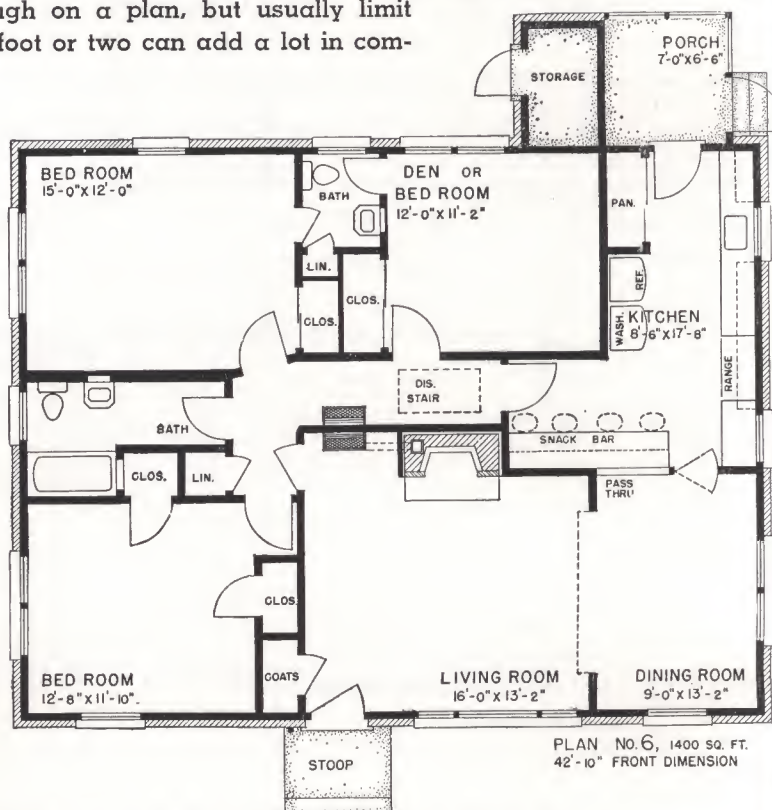
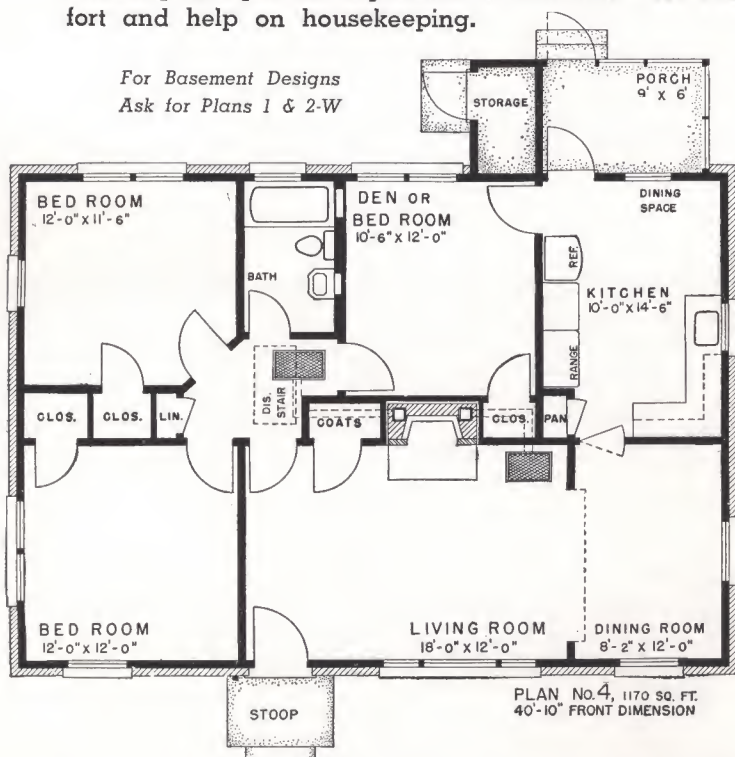
PLAN No. 6, Size 48 x 29 ; 1420 SQ. FT.
CARPORT & STORAGE 337 SQ. FT.
PORCH 100 SQ. FT.

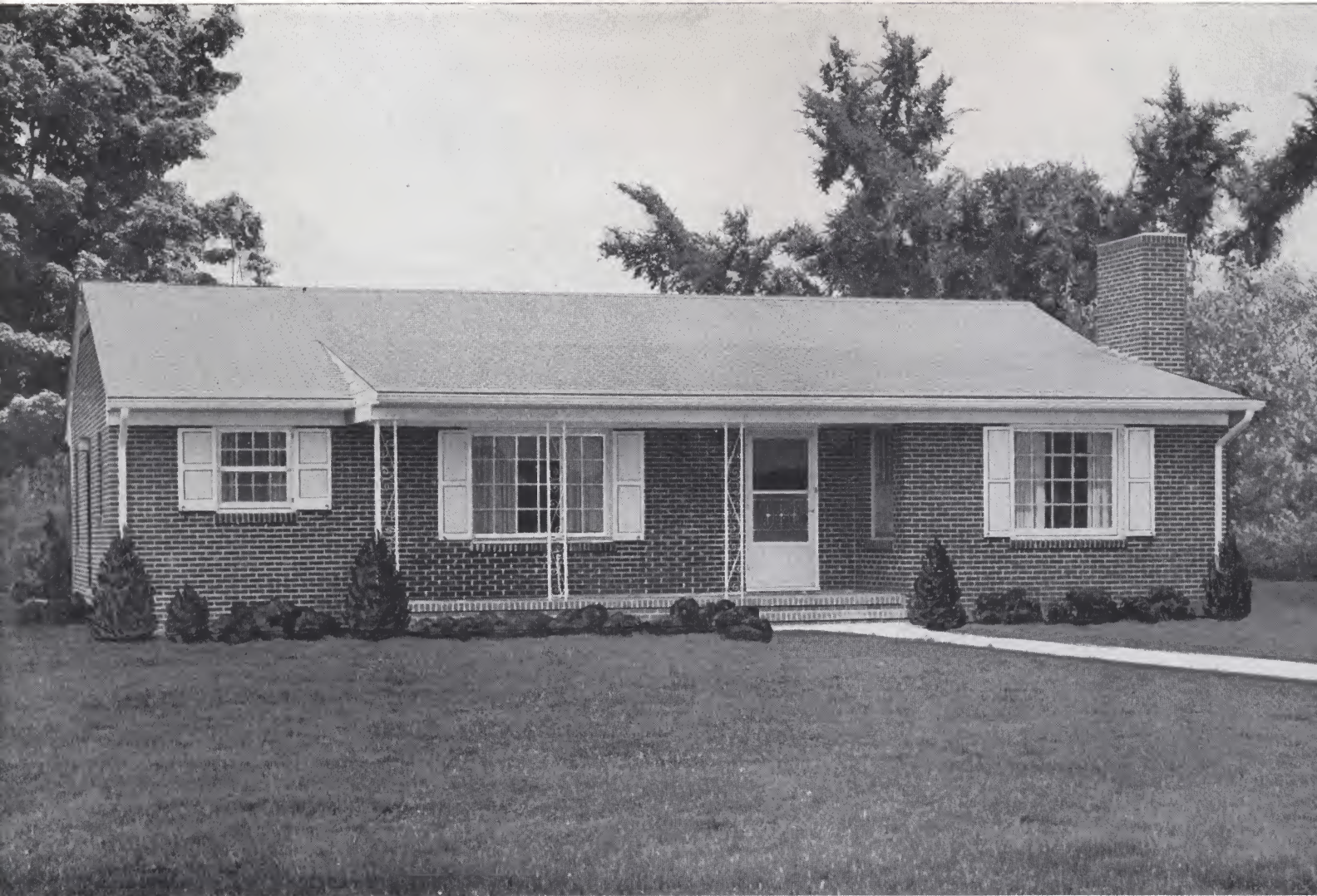


The SHERWOOD

The Sherwood was designed for home builders who desire a home with adequately sized bedrooms at a minimum cost. Eight by ten foot bedrooms may look large enough on a plan, but usually limit livability and present a problem in furniture. An extra foot or two can add a lot in comfort and help on housekeeping.

For Basement Designs
Ask for Plans 1 & 2-W

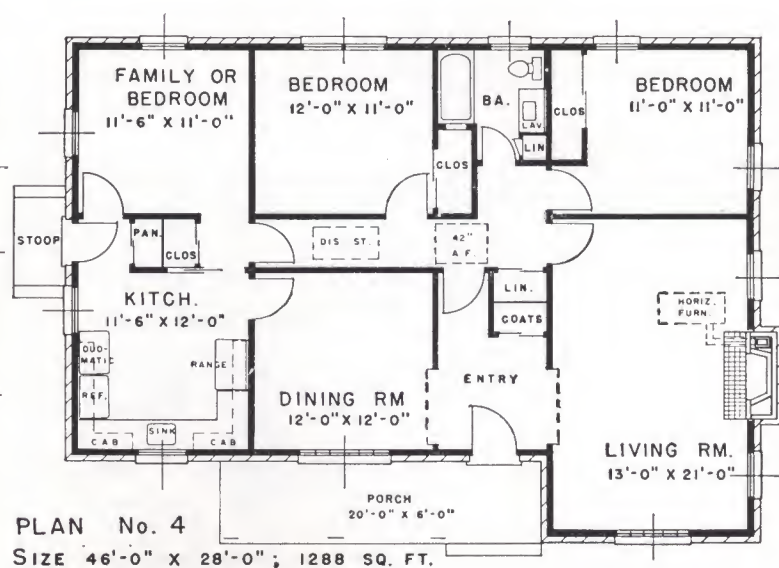
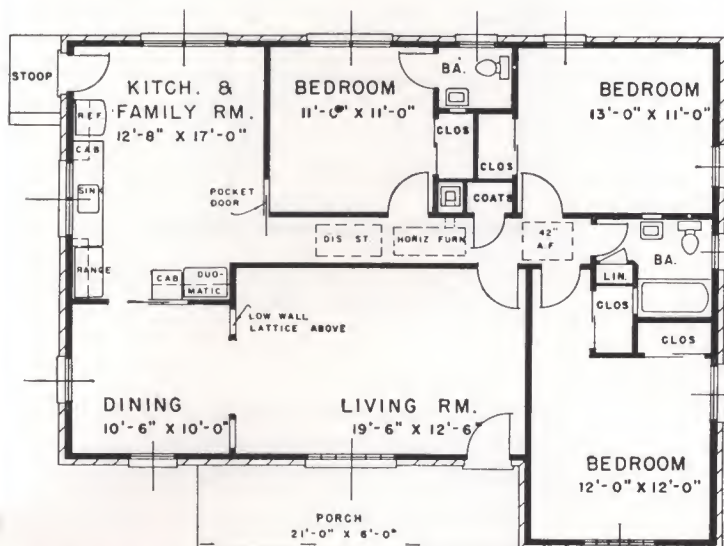




Brick Veneer on Frame

The MARIETTA

Compactness of bath and closet space, along with floor plans that provide for fullness of family living, makes the Marietta a home that will delight its owners for years to come. The front porch, pleasant lines, and long, low silhouette create an appearance of gentle exterior beauty.

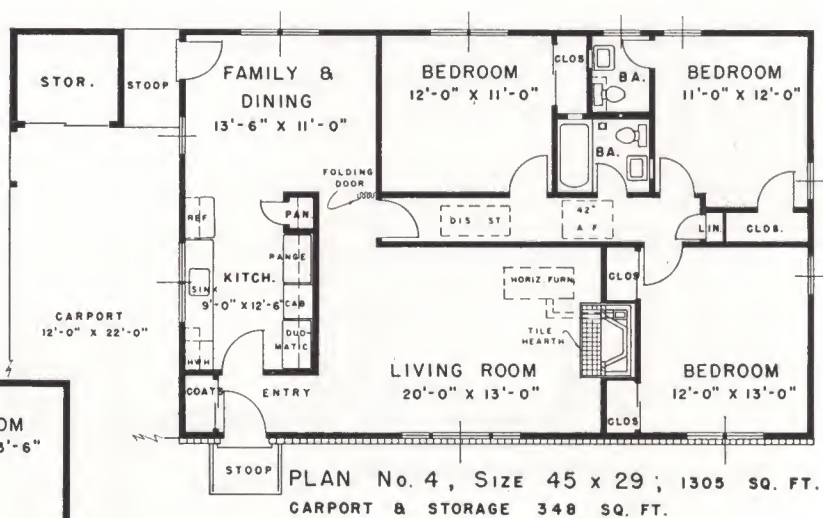
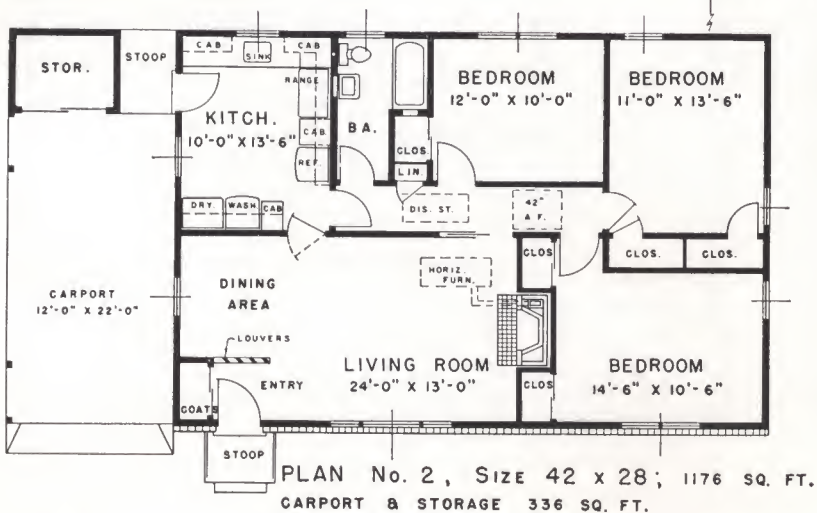




The COPELAND

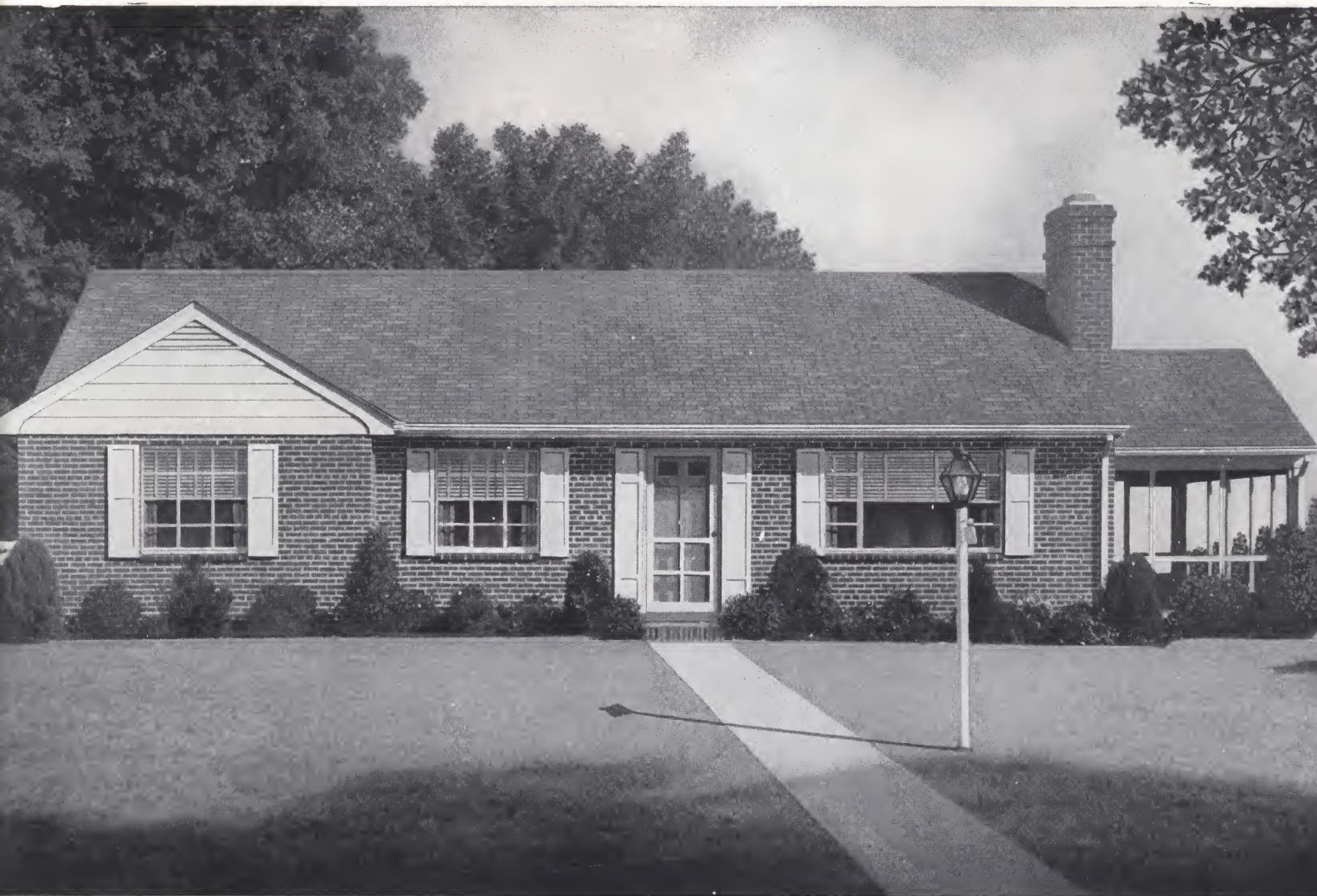
Siding

Trim, efficient, modern and attractively graceful! These descriptive words are especially fitting for the Copeland—a home designed to give its proud owner a bonus in convenience. In both plans traffic through the center of the living room is avoided. A study of these designs will reveal many possibilities for furniture arrangement, and for entertaining.



All plans illustrated in this book may be ordered in any one of several different variations. Read instruction page for details.

"IF YOU CAN PAY RENT, YOU CAN PAY FOR A HOME"



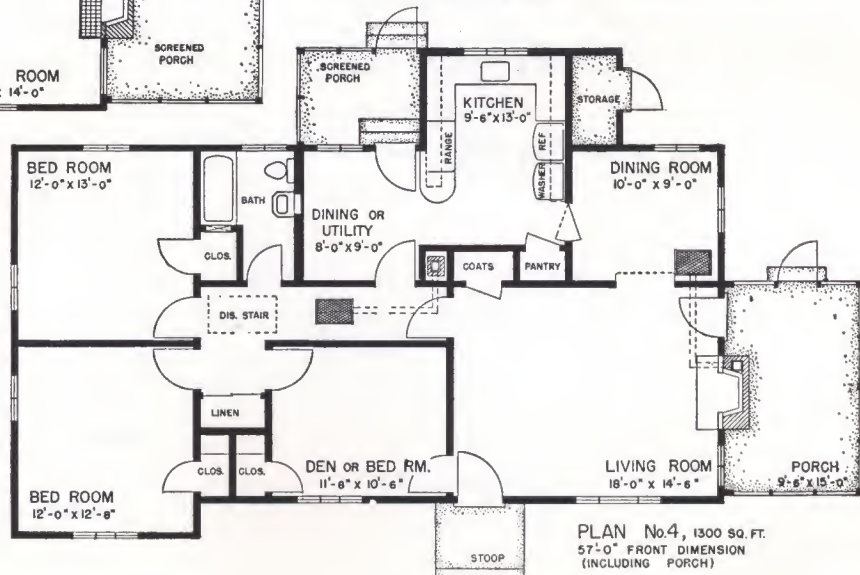
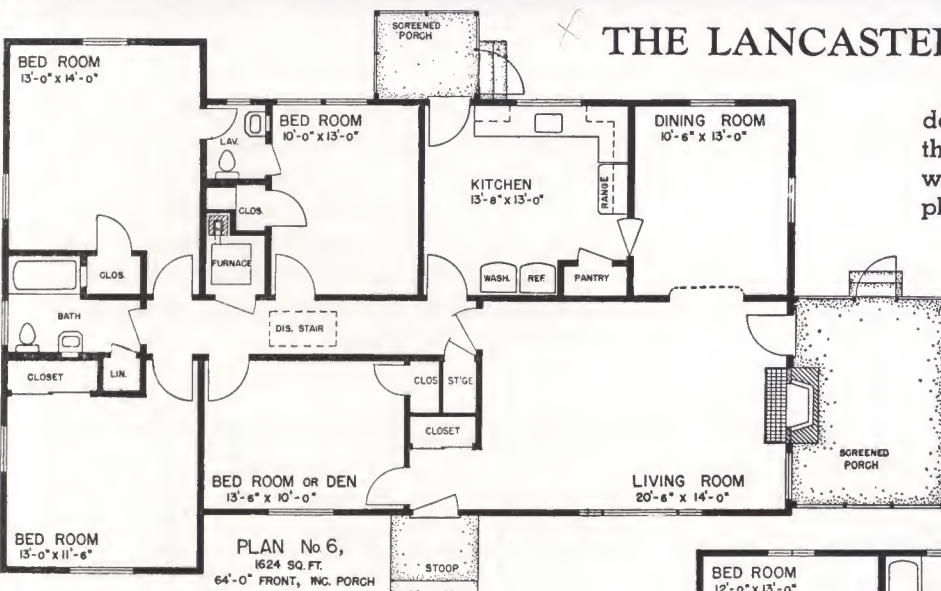
THE LANCASTER

The reward of a thing well done is to have done it. Homes built by others seldom give the inner satisfaction which comes as the reward for hours and weeks spent in the careful planning of a home of your own.

The modernly planned Lancaster and the graciously developed exterior will be an inspiration to those who are willing to make every sacrifice to build and own a home that reflects their particular aspirations.

The two floor plans offer a choice of practical and economical arrangements designed to afford every comfort and convenience of modern day living.

Specifications and Contractor's Agreement, also estimating forms furnished free with plans.



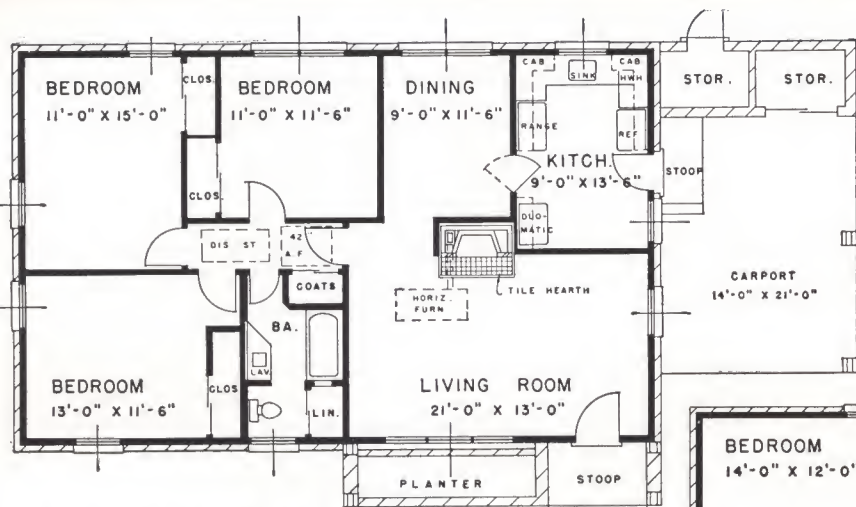
"A man's home is his castle." The right plan, well chosen, makes the right home.



Brick Veneer on Frame

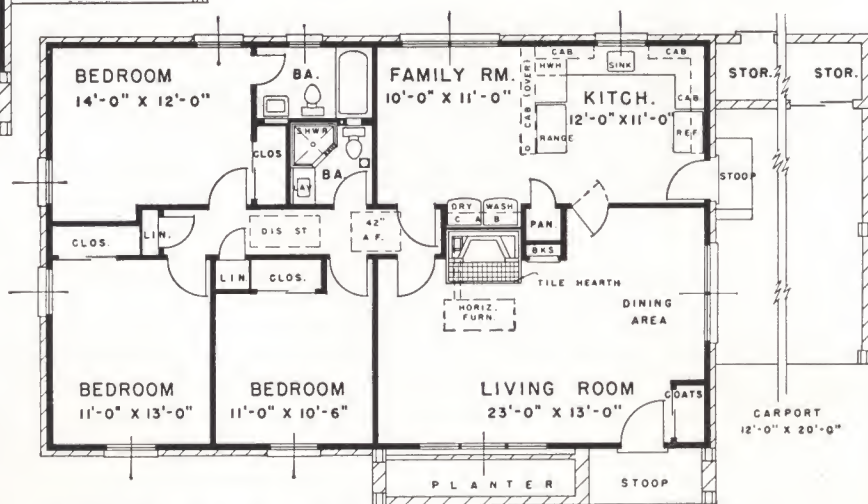
The AUGUSTA

Spacious, open, generous, full lines make the Augusta a home of conservative, quiet beauty. Designed inside and outside to provide the many extra conveniences that make the difference between a superbly comfortable home and one that is just acceptable—a difference that will contribute many hours of pleasure and satisfaction in a lifetime.



PLAN No. 2, Size 45 x 28 ; 1260 SQ. FT.
CARPORT & STORAGE 372 SQ. FT.

Any plan illustrated in this book may be ordered reversed from the illustration. Read page 2.



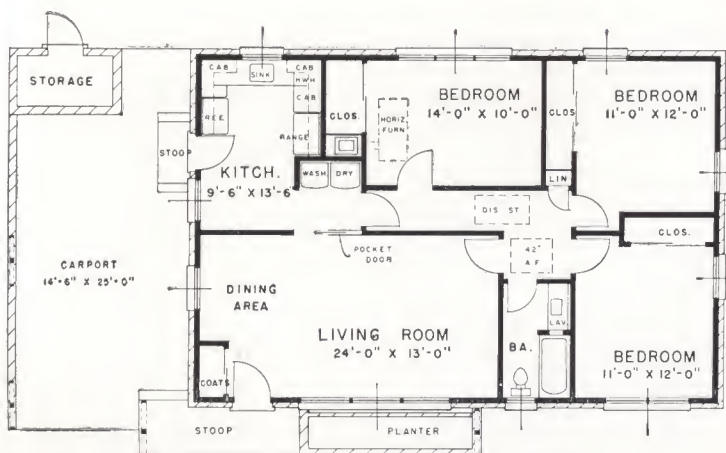
PLAN No. 4, Size 47 x 29 ; 1363 SQ. FT.
CARPORT & STORAGE 300 SQ. FT.



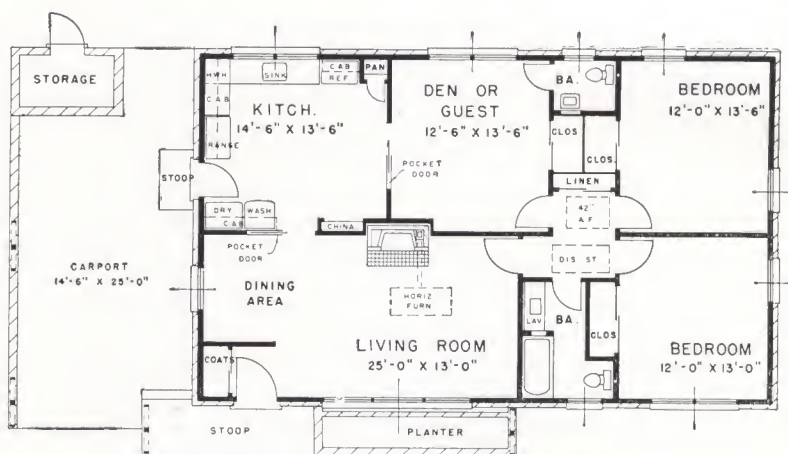
Brick Veneer on Frame

The BELHAVEN

The Belhaven shelters behind its covered entrances and attractive front, a home of charm and efficiency. Its designer has successfully met the requirements of most women for a home that utilizes every inch of floor space to produce maximum convenience.



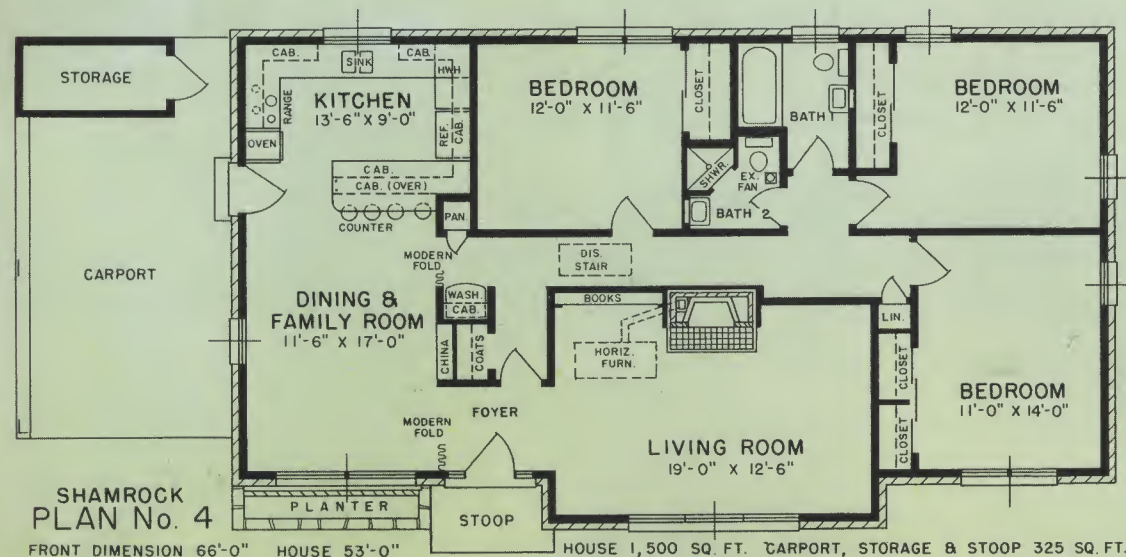
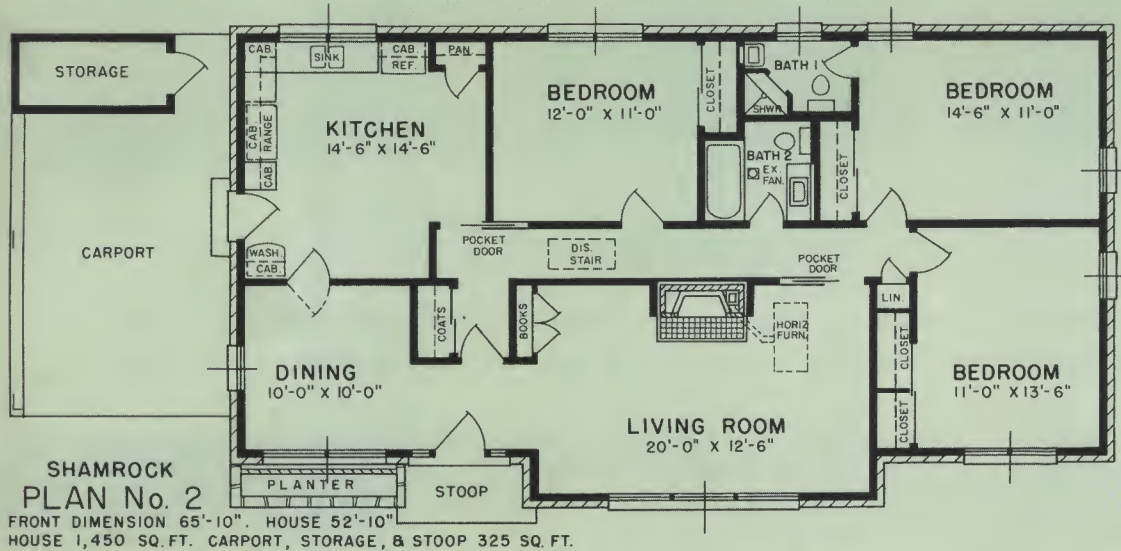
PLAN No. 2, SIZE 42 x 28, 1176 SQ. FT.
CARPORT & STORAGE 435 SQ. FT.



PLAN No. 4, SIZE 46 x 28, 1288 SQ. FT.
CARPORT & STORAGE 435 SQ. FT.



Brick Veneer on Frame



The SHAMROCK

The gem-like, colorful beauty of the SHAMROCK makes it a particularly attractive home—one that will tastefully complement any surroundings.

Either of these skillfully designed floor plans will provide effective and efficient use of all space, making this home a desirable and satisfying haven for the active modern-day family.

STANDARD HOMES COMPANY
 Box 1919
 Raleigh, N. C.

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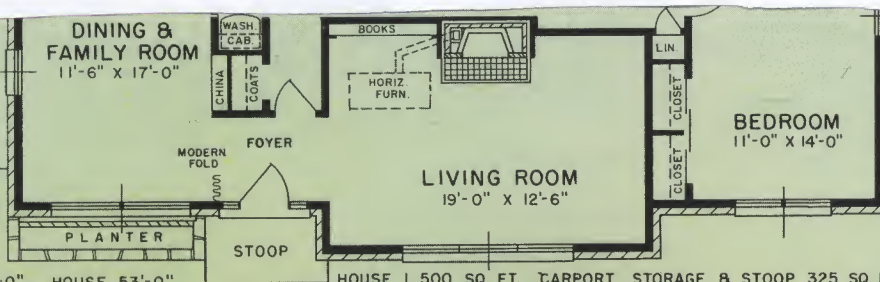
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Raleigh, N. C.

SHAMROCK
PLAN No. 4

FRONT DIMENSION 66'-0" HOUSE 53'-0"

HOUSE 1,500 SQ. FT. CARPORT, STORAGE & STOOP 325 SQ. FT.